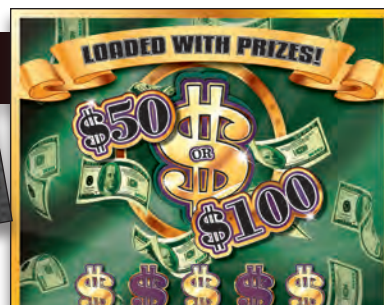


\$10 \$50 or \$100 - #1105

Play Style: Find or Pair

SELLING POINTS

- Win Prizes of \$50 or \$100
- Bringing Back a Favorite for Your Players!
- Four New Looks and Two Different Play Styles Coming!



Cost Per Pack	Tickets/ Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	40	7-91157-01105-5	\$100	9.30	70.0%	\$250

\$5 Legendary Money / Power Shot - #1113

Play Style: Find
Features: 2X, 5X

SELLING POINTS

- Chance to Multiply Your Winnings 2X and 5X!
- Cool, Fun Scenes!
- Win Up To \$10,000!



Cost Per Pack	Tickets/ Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$232.50	50	7-91157-01113-0	\$10,000	4.33	68.3%	\$120

\$5 Win Row\$ - #1108

Play Style: Match 3

SELLING POINTS

- Fast Play Game!
- Win Up To \$500!
- Easy Match 3 Game Play!



Cost Per Pack	Tickets/ Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$232.50	50	7-91157-01108-6	\$500	6.65	68.1%	\$140

\$1 Easy Money / Critter Cash - #1111

Play Style: Find

SELLING POINTS

- Fast Play Game!
- Win Up To \$1,000!



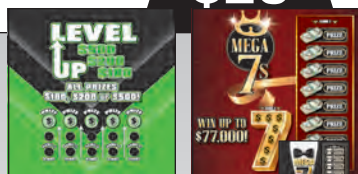
Cost Per Pack	Tickets/ Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$186.00	200	7-91157-01111-6	\$1,000	5.07	60.0%	\$111



INSTANT TICKET ORDER SHEET

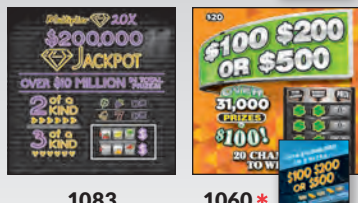
December 2021

\$20



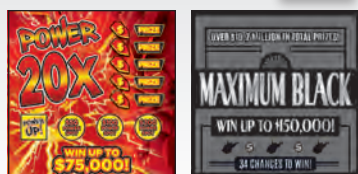
1093

1090



1083

1060 *



1039 *

0991 *

NEW



1105

\$10



1103



1099



1094

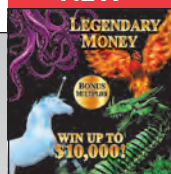


1088



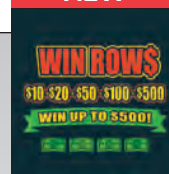
1084

NEW



1113

NEW



1108

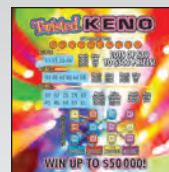


1116

\$5



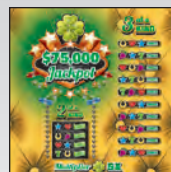
1100



1109



1089 *



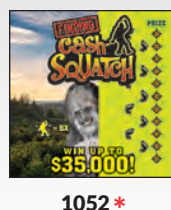
1085



1068 *



1066 *

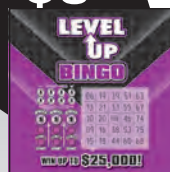


1052 *

\$3



1107



1096



1072 *



1061 *

\$2



1101



1097



1091

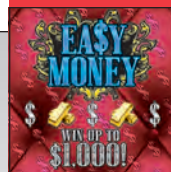


1073



1055 *

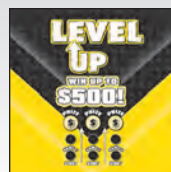
\$1



1111



1102



1098 *



WE'VE GOT SOMETHING TO MAKE YOUR SALES POP!

The Lottery has been working to refresh and update the draw games for some time. Unfortunately, programming and testing is running slow.

But we have something headed your way in January! This is your first peak at CA\$H POP! This is a game where you only have to match a single number drawn and we draw every 15 minutes! Players pick their number, or more than one, and the prizes are instantly and randomly assigned to the number. Prizes start at 5X the play amount, and plays cost \$1, \$2, \$5, and \$10! The bigger the dollar amount you play, the bigger the prizes get!

You will get more information and training before it goes live on the system. Play slips and the app will be updated to include it as well. We wanted to give you some time to get familiar with the product before we officially launch the game with advertising and a promotion in 2022.

We hope you will be as excited about this game as we are! More to come soon.

POG compliance should be assessed using the game number, and not the scene image.

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

* Limited Stock Game

KNOW YOUR REPS

Name: Sarah Midkiff

Territory: Field Sales and Marketing Manager for the State of WV

Time with the Lottery: 3.5 years



Q: What are you most excited about getting to work with the lottery, retailers and players?

A: When speaking with players and retailers, I like to find out what their favorite games are and what they like about the game, as well as their experience with the lottery. Many have exciting stories of how they have personally won or have witnessed winners. As for the lottery, they are great to work with - I tell them any chance I get, they come up with the best instant tickets!

Q: What is your favorite lottery game? (The one you wish you could play but cannot so you tell all your friends about.)

A: I am excited about the new \$10 Super Ticket!

Q: Tell us about yourself: What are your favorite activities and hobbies?

A: I love spending time with my family! My son plays multiple sports, so most evenings and weekends you can find us at a football field, baseball field, or basketball court.

Name: Andrea Blatt

Territory: Field Sales and Marketing Supervisor for the State of WV

Time with the Lottery: 16 years as a Sales Rep, 2 years as a Supervisor



Q: What is your favorite thing about working with the Lottery, retailers, and players?

A: Meeting new people and getting to travel around the state.

Q: What is your favorite lottery game? (The one you wish you could play but cannot so you tell all your friends about.)

A: I love the Holiday games, especially the Christmas one. I get excited every year to see the new designs.

Q: Tell us about yourself: What are your favorite activities and hobbies?

A: I love to travel with my husband, find new restaurants to try, and when I have time, I like to bake.

GIFTING RESPONSIBLY

During the Holiday season, lottery tickets make great gifts... for adults. The Lottery will be posting on social media emphasizing that lottery tickets are not for kids. Responsible gaming includes not gifting lottery scratch-offs or draw tickets to children, who are likely to interpret the gift as saying "this is a safe and risk-free thing for you to do." For most people gambling is simply entertainment, but it is entertainment that comes with a degree of risk.

Kids have candy canes! Lottery tickets are only for the grownup on shopping lists. We encourage gifting responsibly.

If you, or someone you know, have a gambling problem please call 800.GAMBLER or visit 800gambler.net for help today.



24-BIN PLANOGRAM

December 2021

Planogram changes on November 30, 2021.



1093

\$20



1090

\$20



1083

\$20



1099

\$10



1094

\$10



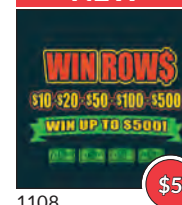
1084

\$10



1105

\$10



1108

\$5



1095

\$5



1116

\$5



1088

\$10



1085

\$5



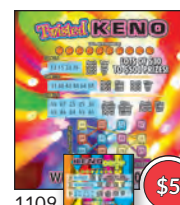
1096

\$3



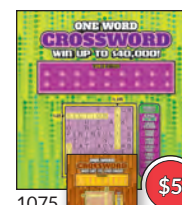
1100

\$5



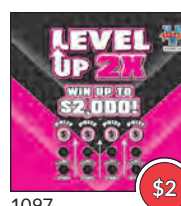
1109

\$5



1075

\$5



1097

\$2



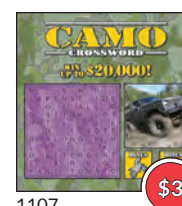
1101

\$2



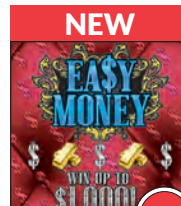
1113

\$5



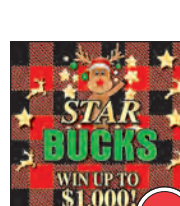
1107

\$3



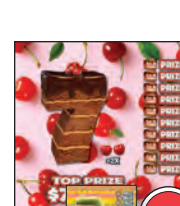
1111

\$1



1102

\$1



1091

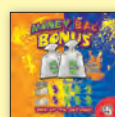
\$2



1073

\$2

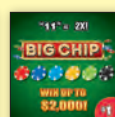
RETURN GAMES (12/1/21 - 12/31/21)



1120



1076



1070



1080



1103

\$10

BLUE box indicates drawer placement for Super Ticket as needed.

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)



28-BIN PLANOGRAM

December 2021

Planogram changes on November 30, 2021.



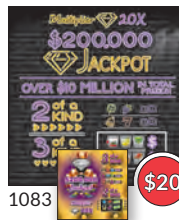
1093

\$20



1090

\$20



1083

\$20



1039

\$20



0991

\$20



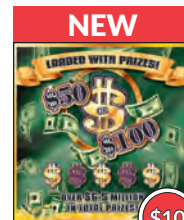
1074

\$10



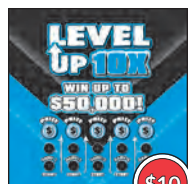
1084

\$10



1105

\$10



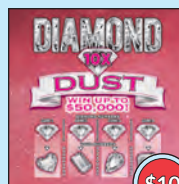
1094

\$10



1099

\$10



1088

\$10



1085

\$5

BLUE box indicates drawer placement for Super Ticket as needed.



1103

\$10



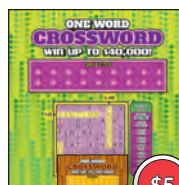
1095

\$5



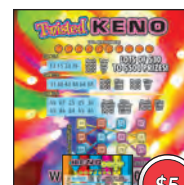
1116

\$5



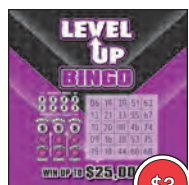
1075

\$5



1109

\$5



1096

\$3



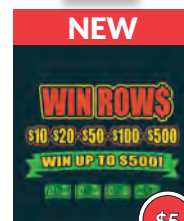
1100

\$5



1113

\$5



1108

\$5

RETURN GAMES (12/1/21 - 12/31/21)



1120

\$5



1076

\$3



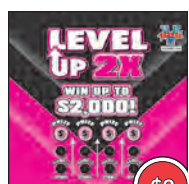
1070

\$1



1080

\$1



1097

\$2



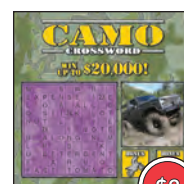
1101

\$2



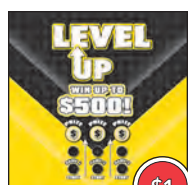
1073

\$2



1107

\$3



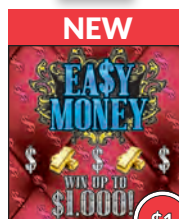
1098

\$1



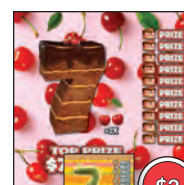
1102

\$1



1111

\$1



1091

\$2

POG compliance
should be assessed
using the game
number, and not
the scene image.

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)



24-BIN PLANOGRAM

December 2021

Planogram changes on November 30, 2021.



1093

\$20



1090

\$20



1083

\$20



1099

\$10



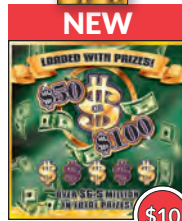
1094

\$10



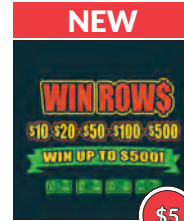
1084

\$10



1105

\$10



1108

\$5



1095

\$5



1116

\$5



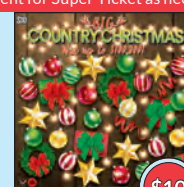
1088

\$10



1085

\$5

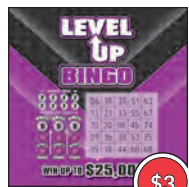


1103

\$10

BLUE box indicates drawer placement for Super Ticket as needed.

POG compliance should be assessed using the game number, and not the scene image.



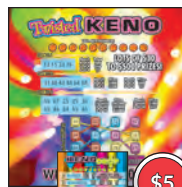
1096

\$3



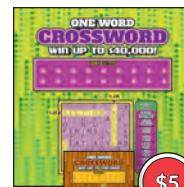
1100

\$5



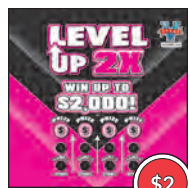
1109

\$5



1075

\$5



1097

\$2



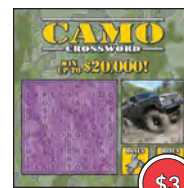
1101

\$2



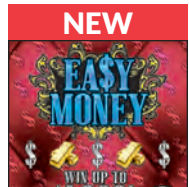
1113

\$5



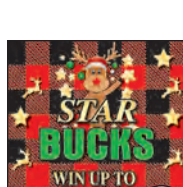
1107

\$3



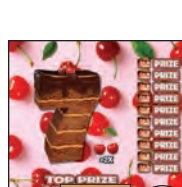
1111

\$1



1102

\$1



1091

\$2



1073

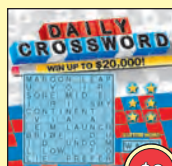
\$2

RETURN GAMES (12/1/21 - 12/31/21)



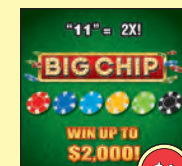
1120

\$5



1076

\$3



1070

\$1



1080

\$1

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

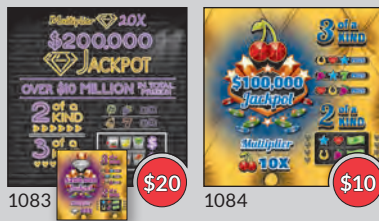
(987-5297)



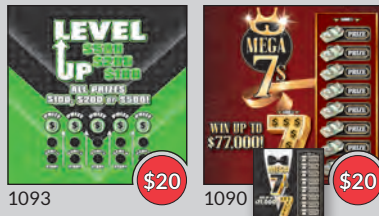
20-BIN PLANOGRAM

December 2021

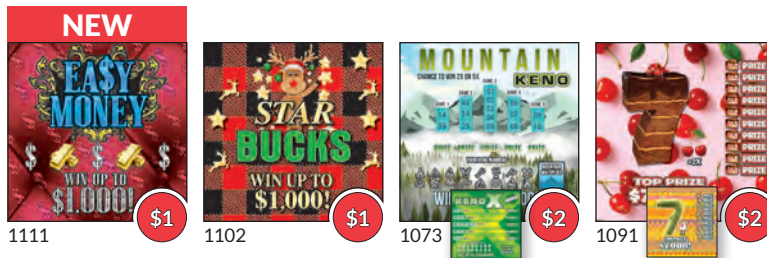
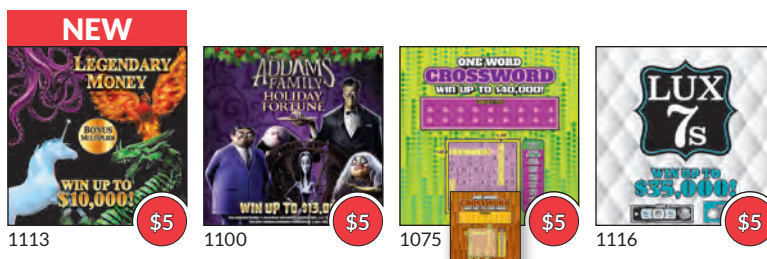
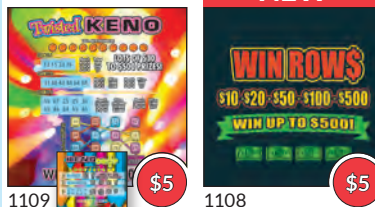
Planogram changes on
November 30, 2021.



OR



BLUE box indicates drawer placement for Super Ticket as needed.



RETURN GAMES (12/1/21 - 12/31/21)



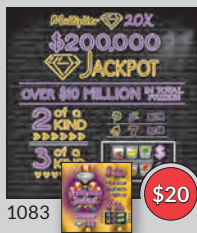
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(987-5297)


POG compliance
should be assessed
using the game
number, and not
the scene image.

Planogram changes on November 30, 2021.



1083


\$20



1084


\$10

OR




1093

\$20




1099

\$10




1105

\$10




1116

\$5




1103

\$10



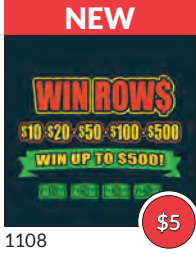
1094

\$10




1100

\$5




1108

\$5




1109

\$5




1113

\$5



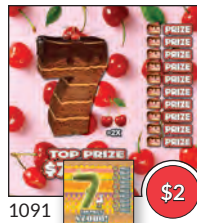
1096

\$3



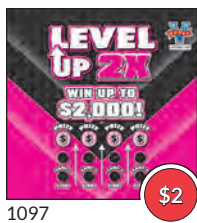
1101

\$2




1091

\$2




1097

\$2




1111

\$1



1102

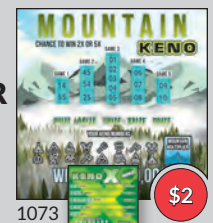
\$1



1107

\$3

OR



1073

\$2

RETURN GAMES (12/1/21 – 12/31/21)



1120

\$5



1076

\$3



1070

\$1



1080

\$1

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)



12-BIN PLANOGRAM

December 2021

Planogram changes on November 30, 2021.

OR			

POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (12/1/21 - 12/31/21)

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Call IGT to order tickets at 888-WV-PLAYS!

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(987-5297)