**$2 Sevens - #1128**

**Play Style:** Find  
**Features:** 2X  

**SELLING POINTS**  
- CHANCE TO WIN UP TO $7,000!  
- NEW LOOK OF YOUR FAVORITE SEVENS GAME!  
- CHANCE TO WIN 2X YOUR PRIZE!

<table>
<thead>
<tr>
<th>Cost Per Pack</th>
<th>Tickets/Pack</th>
<th>UPC</th>
</tr>
</thead>
<tbody>
<tr>
<td>$186.00</td>
<td>100</td>
<td>7-91157-01128-4</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Top Prize</th>
<th>Overall Odds</th>
<th>Prize Payout</th>
<th>Low End $$/Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>$7,000</td>
<td>4.98</td>
<td>64.0%</td>
<td>$117</td>
</tr>
</tbody>
</table>

**SPACE INVADERS™ COLLECT N’ WIN**

We are excited to share with you the next Collect ’N Win promotion featuring the new $5 SPACE INVADERS™ ticket! The nostalgic game launched March 29 and the Collect ’N Win promotion starts April 29, 2022 running through June 28th, 2022. Players will NOT be able to enter non-winning 1123 SPACE INVADERS™ tickets until April 29th. The Grand Prize Drawing will be held on June 29, 2022 with prizes of:

- 1 - $30,000 CASH prize,  
- 5 - $5,000 CASH prizes,  
- 10 - $1,000 CASH prizes,  
- Plus 4 bonus winners of $500 Tango Rewards®.

And as a special bonus with the Collect ’N Win, there will be weekly winners of $500 Tango gift cards!

The promotion will be featured in digital ads, customer display shows, and social media. So be sure to keep this game stocked up as players invade your location to play.
LOTTO AMERICA 3 DAYS A WEEK

Another play day! Lotto America® is adding another draw night starting Monday July 18, 2022. To add to the excitement and create faster growing jackpots, Lotto America will draw 3 days a week... every MONDAY, Wednesday, and Saturday. Just like Powerball®!

The Lottery began a “stepdown” process on April 16th to limit the number of future draws available for purchase to make this change. Terminal messages are being sent throughout the process. Players will be able to purchase up to 12 weeks again (36 draws when the day is added) beginning Sunday, July 17th.

INSTANT TICKET PACK SIZES GETTING A MAKEOVER

Games and sales have changed a lot in the past two years. The Lottery watches products and sales in an effort to maximize your sales and reduce your efforts. We are adjusting pack sizes to load bins less often and move the one-dollar games a bit faster.

NEW GAME PACKS

<table>
<thead>
<tr>
<th>Ticket Price</th>
<th>Ticket Count Per Pack</th>
<th>Cost Per Pack</th>
<th>Retailer Cost Per Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>$30</td>
<td>20</td>
<td>$600</td>
<td>$558</td>
</tr>
<tr>
<td>$20</td>
<td>30</td>
<td>$600</td>
<td>$558</td>
</tr>
<tr>
<td>$10</td>
<td>50</td>
<td>$500</td>
<td>$465</td>
</tr>
<tr>
<td>$5</td>
<td>80</td>
<td>$400</td>
<td>$372</td>
</tr>
<tr>
<td>$3</td>
<td>80</td>
<td>$240</td>
<td>$223.20 NO CHANGE</td>
</tr>
<tr>
<td>$2</td>
<td>100</td>
<td>$200</td>
<td>$186 NO CHANGE</td>
</tr>
<tr>
<td>$1</td>
<td>100</td>
<td>$100</td>
<td>$93</td>
</tr>
</tbody>
</table>

Some pack costs will be higher, but fewer packs will need to be ordered and loaded, saving you much needed time.

The changes will begin with games launching June 28, 2022. Changes will affect most price points, but not all. We are working hard to make selling Lottery easier! See the chart above for the pack changes.

WHERE DO THE PRIZE AMOUNTS FOR CA$H POP COME FROM?

A common question we are getting for CA$H POP is, “Where do the prizes for CA$H POP come from?” Some people are assuming they are based on a “fixed prize” similar to Daily 3 or Cash 25.

Think of the game as being part instant ticket (with random prizes throughout the game) and a draw game.

Prizes are randomly assigned by the gaming system at the moment of purchase. Prize amounts are 5 to 500 times the play amount for that number. The odds of getting a prize assigned at purchase are noted on the printed brochure, wvlottery.com, and mobile convenience app.
GETTING TO KNOW YOUR MATERIALS HANDLERS

Name: Bobby Abbott
Territory: State of WV
Time with the Lottery: 6 years

Q: What are you most excited about getting to work with the lottery, retailers and players?
A: I work with a good group at IGT and the West Virginia Lottery. I enjoy the ability to help the retailers with any issue that arises. Also, the excitement to know that the big winner could be at any time.

Q: What is your favorite lottery game? (The one you wish you could play but cannot so you tell all your friends about.)
A: I always tell everyone I talk to about CA$H POP. The frequency of the draws and the different prizes you can win is exciting. The flexibility of the game play is also a plus.

Q: Tell us about yourself: What are your favorite activities and hobbies?
A: I like to take walks in the woods to see the wildlife in West Virginia, spending time with family and friends, camping and anything outdoors.

Name: Richie Stevens
Territory: State of WV
Time with the Lottery: 6 months

Q: What are you most excited about getting to work with the lottery, retailers and players?
A: I enjoy learning everything that happens behind the scenes with the different scratch off tickets.

Q: What is your favorite lottery game? (The one you wish you could play but cannot so you tell all your friends about.)
A: I have always wanted to play the “big” ticket since they were introduced last year so definitely Big Luck.

Q: Tell us about yourself: What are your favorite activities and hobbies?
A: I enjoy travelling with my girlfriend in my free time. Otherwise, I’m playing with my dogs, competing in darts, or playing video games with my friends.

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com
(987-5297)
UPCOMING INSTANT TICKET

$5 - Neon 9s ........................ #1134
UPC: 7-91157-01134-5

<table>
<thead>
<tr>
<th>Cost/Pack</th>
<th>Tickets/Pack</th>
<th>Top Prize</th>
</tr>
</thead>
<tbody>
<tr>
<td>$232.50</td>
<td>50</td>
<td>$39,999</td>
</tr>
</tbody>
</table>

Overall Odds: 3.89
Prize Payout: 68.1%
Low End $5/Pack: $105

Est. Start: 5/31/22

TOP INSTANT SALES RETAILERS (JAN. 2022)
1. One Stop #8101 ........................ South Charleston
2. Sheetz #174 .............................. Belington
3. Par Mar #84 ............................... Elkins
4. Go Mart #37 ............................... Grafton
5. Go Mart #65 ............................... Clay
6. Go Mart #31 ............................... Charleston
7. Sheetz #585 .............................. South Charleston
8. Sheetz #220 .............................. Martinsburg
9. Sheetz #546 .............................. Martinsburg
10. Sheetz #234 .............................. Weirton

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com
(987-5297)
POG compliance should be assessed using the game number, and not the scene image.

Planogram changes on April 26, 2022.

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com (987-5297)
POG compliance should be assessed using the game number, and not the scene image.
Call IGT to order tickets at 888-WV-PLAYS!

Call IGT to order tickets at 888-WV-PLAYS!

(987-5297)
wvlottery.com

POG compliance should be assessed using the game number, and not the scene image.

BLUE box indicates drawer placement for Super Ticket as needed.

RETURN GAMES (5/1/22 – 5/30/22)

Call IGT to order tickets at 888-WV-PLAYS!
POG compliance should be assessed using the game number, and not the scene image.

Planogram changes on April 26, 2022.

Call IGT to order tickets at 888-WV-PLAYS!
(987-5297)
wvlottery.com

RETURN GAMES (5/1/22 – 5/30/22)
POG compliance should be assessed using the game number, and not the scene image.

RETURN GAMES (5/1/22 – 5/30/22)

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com (987-5297)