

FINANCIAL HIGHLIGHTS

state agencies.





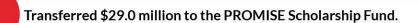












Transferred more than \$474.0 million to the State of West Virginia.

Paid a total of \$25.2 million to county and local municipalities across the State from gaming revenue.

Exceeded the \$1 billion mark in sales for the 16th consecutive year with sales totaling nearly \$1.1 billion.

Transferred \$77.3 million for senior citizens, \$84.0 million for education, \$54.9 million for tourism, \$74.8 million to the State's General Fund, \$53.1 million to the Infrastructure Council, and \$112.6 million to other

Awarded players a total of \$84.1 million in traditional lottery prizes.

Saw an increase of 14,685 social media followers.

Kept operating costs at approximately 12 percent.



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Our Commission.

OUR COMMISSION

The Commission was created in 1985 to assist and advise the Director of the Lottery and to carry on a continuous study of West Virginia Lottery operations throughout the state. Members are appointed by the Governor with the approval of the Senate. In accordance with state law, the Lottery Commission is required to have seven members comprised of a lawyer, a certified public accountant, a computer expert, a marketing specialist, and one member with not less than five years experience in law enforcement. An additional two members represent the "public at large." No more than four members may be from the same political party. Unless filling an unexpired appointment, members serve overlapping terms of five years and are eligible for successive appointments to

the Commission.



Beckley
Public at Large



DOUGLAS A. BICKSLER,CPA

Lewisburg

Certified Public Accountant

WILLIAM I. CLAYTON
Vice Chairman
Charleston
Public at Large

KENNETH L. GREEAR

Chairman

Charleston

Computer Expert





DAN A. MARSHALL
Parkersburg
Attorney





Douglas P. Buffington, II
Assistant Director









LEADERSHIP



General Council







I am humbled by the opportunity to serve the people of West Virginia as Lottery Director, and honored to be able to present the West Virginia Lottery's 2018 Progress Report.

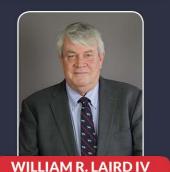
The West Virginia Lottery's mission to operate responsibly with the highest standards of integrity have helped to provide an important revenue stream for programs that benefit the citizens of West Virginia for more than 30 years.

Since inception, the Lottery has generated nearly \$10 billion in gaming revenue for the State of West Virginia with the majority of proceeds going to education, seniors and tourism. Education has received a total of \$3.3 billion in net lottery profits, while more than \$1.2 billion has been invested in senior services, and nearly \$1.1 billion has been invested in the state's tourism industry.

Despite the challenges that come with an ever-changing gaming industry, West Virginia Lottery sales exceeded the \$1 billion mark, for the 16th consecutive year in fiscal year 2018, with sales totaling nearly \$1.1 billion. This resulted in a cash transfer of nearly \$474 million to the State of West Virginia for the year ending on June 30, 2018.

The Lottery's fiscal year-end performance is a direct result of the diligence and hard work of our Lottery employees, licensed retailers and operators, casinos, and the Lottery players who collectively make all of our accomplishments possible.

John A. Myers



Oak Hill Law Enforcement

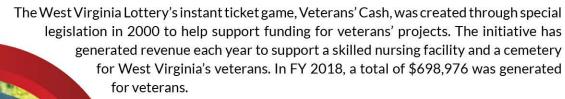
PROCEEDS

West Virginia Lottery proceeds improve the quality of life of our seniors. Since 1986, the Lottery has generated more than \$1.2 billion in proceeds that have helped the West Virginia Bureau of Senior Services meet the nutritional, health, and long-term care needs of tens of thousands of West Virginia senior citizens. Lottery dollars are used to help provide more than two million meals annually at county nutrition sites and homes statewide. The funding also is used for senior centers, transportation needs, caregiving, matching Medicaid funding for senior services, and to fund a property tax credit for seniors. Overall, West Virginia senior citizens benefited from an estimated \$77.3 million in Lottery revenue in FY 2018.

West Virginia Lottery proceeds improve the educational experience of West Virginia students from pre-school through their college years. Since 1986, West Virginia has invested \$3.3 billion from Lottery proceeds into education. These proceeds have significantly improved West Virginia's public education system by allowing for new school construction, and renovations, through the State School Building Authority. Lottery proceeds also help support Higher Education, and Community and Technical College bonds. Lottery generated dollars have placed computers and upgraded technology in classrooms across the State through the West Virginia Department of Education, and have helped provide higher education opportunities to our best and brightest students through the PROMISE Scholarship Program.

Every West Virginia college student has hopes and dreams for a bright future and to realize their full potential. High school seniors entering colleges and universities across the State benefit from lottery dollars through the PROMISE Scholarship Program. In FY 2018, approximately \$29 million from limited video lottery revenue was directed to the PROMISE Scholarship program to reward West Virginia's best and brightest students with the opportunity to attend an in-state college or university. Since 2002, the West Virginia Lottery has provided \$428.5 million to the PROMISE Scholarship Program and in turn has helped more than 55,000 West Virginia students pursue a college education without the burden of heavy debt. In many cases, the PROMISE Scholarship has been cited as the primary factor that allowed these deserving students to obtain a college degree.

West Virginia's scenic beauty, and wide-range of outdoor activities, attracts visitors from around the world. In FY 2018, the Lottery contributed \$5.7 million to the Division of Tourism. In addition, Lottery revenue appropriated by the West Virginia Legislature from other gaming sources to the Division of Tourism totaled \$8.1 million. With additional appropriations for the Division of Natural Resources and the State Park Improvement Fund, the cash transfers used in enhancing the state's tourism industry was \$14.5 million.









TRADITIONAL GAMES

The West Virginia Lottery offers an array of instant and online games that are available for sale at more than 1,482 retail locations across the State.

The West Virginia Lottery introduced 44 new instant games during fiscal year 2018 and those games were responsible for approximately 7.2 percent of total fiscal year sales, bringing in \$99.2 million in sales.

Online games include the instate drawing games of Daily 3, Daily 4 and Cash 25. They also include the popular multi-state games of Powerball®, Mega Millions® and Hot Lotto® as well as West Virginia's Travel Keno product that is restricted to lottery retailers with specific types of ABCA licenses. The most popular of these games is Powerball®, which accounted for \$36.5 million in sales in FY 2018.



Instant Game sales for FY 2018 totaled \$99.2 million which was 56.0% of traditional Lottery sales.

WEST VIRGINIA
POWERPLAY

Powerball® sales for FY 2018 totaled \$36.5 million which represented 20.6% of total traditional Lottery sales.



Mega Millions® sales for FY 2018 was more than \$14.9 million which accounted for 8.4% of traditional Lottery sales.



Daily 3 sales for FY 2018 totaled \$7.9 million which accounted for 4.5% of traditional Lottery sales.



Cash 25 sales for FY 2018 totaled more than \$4.8 million which was 2.7% of traditional Lottery sales.



Daily 4 sales for FY 2018 totaled more than \$4.7 million which was 2.7% of traditional Lottery sales.



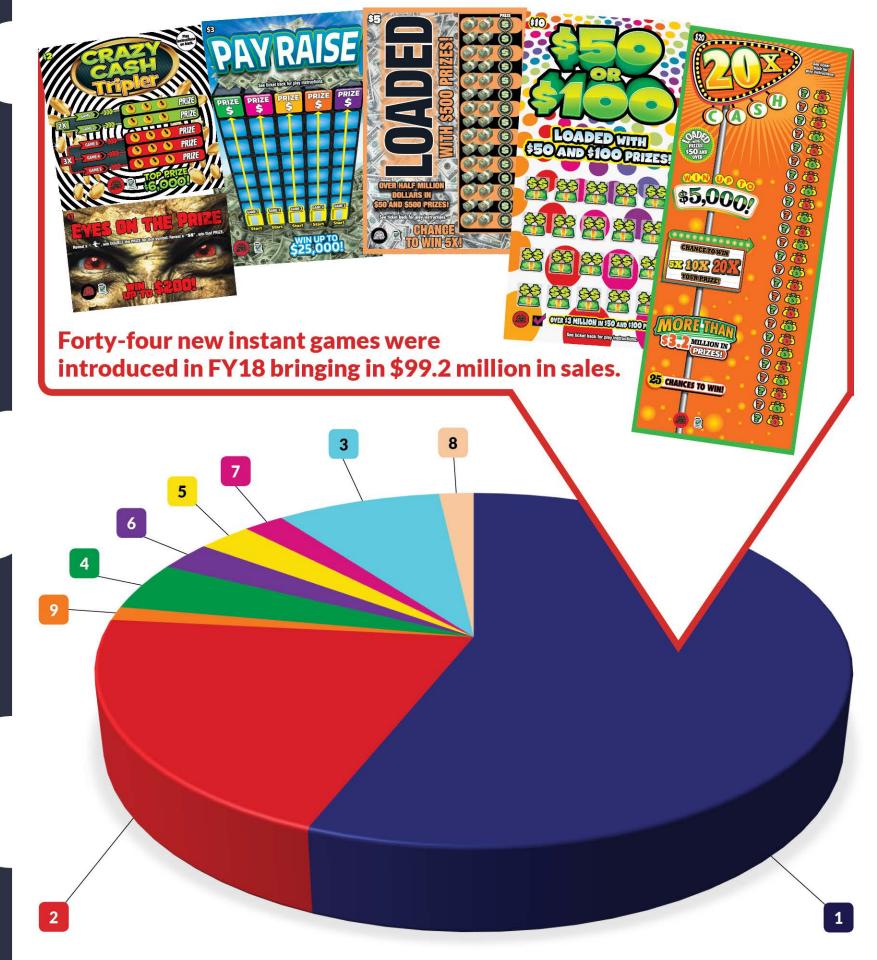
Travel Keno sales for FY 2018 totaled more than \$3.6 million was 2.0% of traditional Lottery sales.



Lotto America® sales for FY 2018 totaled more than \$3.1 million which was 1.8% of traditional Lottery sales.



Hot Lotto Sizzler® sales for FY 2018 was \$2.2 million which accounted for 1.3% of traditional Lottery sales.



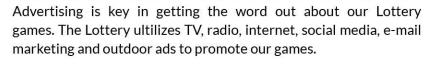




The Lottery sponsors the Upper Ohio Valley Italian Festival in Wheeling, the West Virginia Italian Heritage Festival in Clarksburg, the Apple Butter Festival in Berkeley Springs, the Forest Festival in Elkins, Chili Fest in Huntington, the State Fair in Fairlea, and multiple other events around the state.

The Lottery also sponsors and conducts special promotions at sporting events and concerts across the State. The Lottery is a proud sponsor of WVU and Marshall University Athletics, West Virginia Power and West Virginia Black Bears Baseball, the Wheeling Nailers Hockey, multiple in-state road races and walks, the West Virginia Symphony Orchestra, and other special events.

In addition, the Lottery works with retailers all over the state to offer special retailer promotions year-round that further increase top of mind awareness about the Lottery and the products we offer.



The "Never Gonna Happen" theme featuring the Lotto Bros was used as a continuation of the "You Never Know. It Could Happen to You" campaign, which demonstrates that winning does happen and dispels the misconception no one ever wins. The commercials were produced by an in-state production company, utilized West Virginia talent, and were shot at various locations in West Virginia.



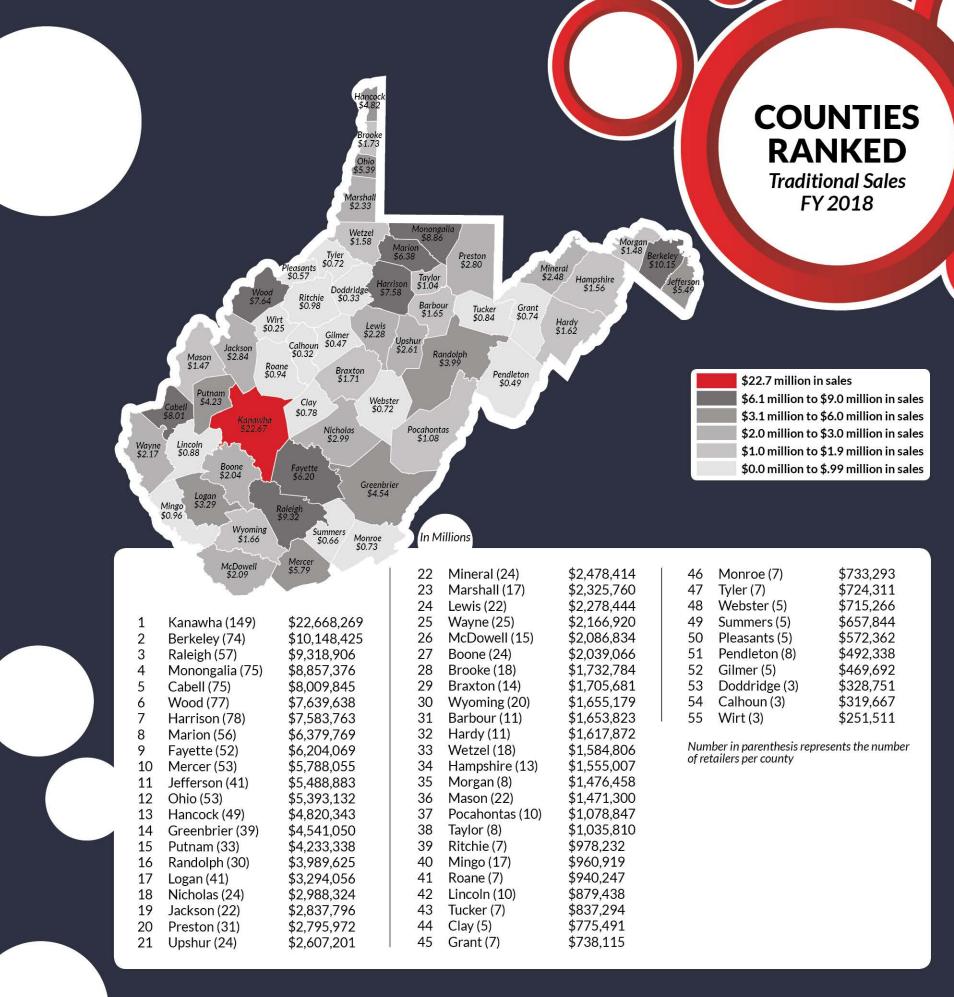




Social media marketing is one of the most cost-effective ways to get our message to the masses. With nearly 75,000 combined followers, our social media channels provide an effective forum to communicate daily with a captive audience of every demographic imaginable in the state.

More than 11,000 West Virginians (or nearly 1000 monthly) joined the West Virginia Lottery Facebook Community in FY 2018. More than 68,000 West Virginians are now fans of the West Virginia Lottery Facebook page. Our Twitter account has increased to 2,400 followers and more than 2,000 people now follow West Virginia Lottery on Instagram.

The Lottery uses our social media channels to not only deliver news and information directly to our players, but to answer questions, promote new games, raise awareness of the good causes that lottery proceeds support and receive valuable feedback.



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TRADITIONAL RETAILERS FY 2018

The West Virginia Lottery has an estimated 1,500 retailers who are vital to the Lottery's success, and serve as the "face" of the Lottery to our players.

When a customer walks into a store to buy a lottery ticket, they are not greeted by Lottery employees, but by store clerks who are at the point of sale. Those contacts and the resulting sales are pivotal to the Lottery meeting its obligations to the State.

The Lottery, through our vendor IGT, uses a network of sales representatives that visit every retailer in the state on a regular basis and works to train and assist retailers in regards to lottery products and sales. Just like all products in the retail environment, Lottery tickets require good placement and support in order to sell.



COMMISSIONS AND BONUSES BY COUNTY

Barbour	\$124,798	Mineral	\$186,501
Berkeley	\$758,512	Mingo	\$72,349
Boone	\$154,343	Monongalia	\$659,622
Braxton	\$126,811	Monroe	\$55,304
Brooke	\$143,601	Morgan	\$111,056
Cabell	\$581,534	Nicholas	\$224,546
Calhoun	\$23,896	Ohio	\$400,295
Clay	\$59,529	Pendleton	\$36,634
Doddridge	\$24,211	Pleasants	\$42,339
Fayette	\$466,990	Pocahontas	\$80,883
Gilmer	\$35,262	Preston	\$207,878
Grant	\$55,992	Putnam	\$336,397
Greenbrier	\$342,322	Raleigh	\$702,491
Hampshire	\$117,702	Randolph	\$302,268
Hancock	\$347,440	Ritchie	\$72,241
Hardy	\$121,361	Roane	\$70,465
Harrison	\$566,337	Summers	\$49,994
Jackson	\$212,659	Taylor	\$77,131
Jefferson	\$410,179	Tucker	\$62,701
Kanawha	\$1,686,638	Tyler	\$54,409
Lewis	\$169,812	Upshur	\$198,289
Lincoln	\$65,719	Wayne	\$162,424
Logan	\$248,743	Webster	\$53,568
Marion	\$481,907	Wetzel	\$119,895
Marshall	\$171,339	Wirt	\$18,564
Mason	\$111,279	Wood	\$568,706
McDowell	\$156,641	Wyoming	\$126,144
Mercer	\$433,920		

Retailer commissions and bonuses paid to Traditional Lottery Retailers for selling and cashing prizes of Instant tickets and On-line games including Powerball, Mega Millions, Hot Lotto, Cash 25, Daily 3 and Daily 4.

\$13,252,571
Paid to "Traditional"
Lottery Retailers in
Commissions and
Bonuses in FY 2018!*

*Sales weighted and based on Lottery audited figures.

RETAILER CITY **LOTTERY SALES** One Stop #8101 South Charleston \$895,276 Welch Bantam Market Welch \$853,211 \$638,344 Par Mar #84 Elkins Go Mart #90 Elkins \$536,664 \$520,286 Giant Eagle #59 Morgantown Go Mart #32 Saint Albans \$485,426 State Fair Of WV Lewisburg \$474.093 7-Eleven #17109H \$442,328 Keyser \$428,584 Cheaper Cigs #4 Huntington One Stop #8111 Charleston \$413,593 Go Mart #04 \$410,369 Weston Giant Eagle #58 \$409,145 Morgantown Neely'S Grocery \$403,818 Wheeling Kroger #803 \$398,978 Weirton Little General #2480 Beckley \$385,604 One Stop #8108 Beckley \$385,519 Bourbon Street Cafe Weirton \$378,952 \$373,409 Kroger #755 Morgantown One Stop #8133 \$370,014 Sophia Mountaineer Rocs Martinsburg \$362,762 7-Eleven #28303A Berkeley Springs \$358,591 Shop & Go #2 \$355,561 Charleston Go Mart #50 \$353,037 23 Beckley Inwood BP Inwood \$344,756 Berkeley Springs Rocs Berkeley Springs \$343,469 7-Eleven #2531/17703B \$341,875 Martinsburg Go Mart #67 Oakvale \$339,766 Little General #4120 Sissonville \$335,097 \$331,658 King Street BP Martinsburg 7-Eleven #2531/28310B \$330,848 Hedgesville Little General #2240 Princeton \$328,959 One Stop #8109 South Charleston \$328,717 South Branch Station Moorefield \$326,818 Oak Hill \$325,081 Quick Check Go Mart #73 Parkersburg \$324,891 Go Mart #63 \$324,472 Reaver Go Mart #20 \$323,182 Go Mart #21 \$323,129 Montgomery Go Mart #24 \$322,958 Charleston Sheetz #585 South Charleston \$319,227 Co Mac #1 Beckley \$317,577 7-Eleven #28316A Charles Town \$313,242 Sheetz #137 Kearneysville \$310,973 nwood BP2 \$309,901 Inwood Go Mart #101 \$309,585 Parkersburg Little General #2225 Princeton \$307,548 Little General #2120 Fairlea \$306,362 7-Eleven #18665A Kearneysville \$305,170 Sheetz #240 Charles Town \$304,491 Go Mart #37 Grafton \$304,153 \$303,811 A & A Express Mart Moorefield Roy's Service Center Berkeley Springs \$303,626 Go Mart #79 \$301,401 Sissonville Oak Hill Co Mac #2 \$300,166 Sheetz #174 Belington \$300,155 Go Mart #77 Rainelle \$300,051 7-Eleven #35933A Charleston \$297,898 Little General #4080 \$297,398 Fast Stop Food Mart #2 Buckhannon \$297,299 Charleston Town Center Charleston \$296,841 Sheetz #546 \$296,608 Martinsburg Par Mar #16 Saint Albans \$295,095 Go Mart #107 Mineral Wells \$294,894 Go Mart #106 Elkins \$292,914 Go Mart #40 \$292,777 Sophia One Stop #8508 Charleston \$290,554

TOP 100 RETAILERS FY 2018

Sales figures for ranking purposes only and unaudited.

	RETAILER	CITY	LOTTERY SALES
67	Sheetz #275	Morgantown	\$286,223
68	Go Mart #92	Gassaway	\$285,601
69	Sheetz #143	Inwood	\$284,717
70	Kroger #778	Charleston	\$283,627
71	Sheetz #234	Weirton	\$281,516
72	Sheetz #155	Martinsburg	\$281,205
73	Oak Hill Shell	Oak Hill	\$280,988
74	Go Mart #84	Bridgeport	\$279,237
75	Falling Waters Exxon	Falling Waters	\$276,341
76	7-Eleven #28320B	Falling Waters	\$275,044
77	D J Rentals	Montgomery	\$274,313
78	Go Mart #56	Beckley	\$273,248
79	Circle K #4000	Morgantown	\$272,515
80	One Stop #8102	Saint Albans	\$269,799
81	South End BP	Martinsburg	\$268,716
82	Go Mart #98	Lewisburg	\$268,092
83	Go Mart #81	Nutter Fort	\$266,807
84	Spring Mills BP	Falling Waters	\$266,133
85	Bigley Piggly Wiggly	Charleston	\$266,123
86	Speedway #3960	Cross Lanes	\$265,687
87	Go Mart #87	Mount Hope	\$264,757
88	Sheetz #429	Triadelphia	\$264,690
89	Sheetz #427	Huntington	\$264,541
90	Sheetz #220	Martinsburg	\$261,654
91	Speedway #9222	South Charleston	\$259,666
92	Bedington Crossroads	Martinsburg	\$259,152
93	Go Mart #22	Cedar Grove	\$258,855
94	Cargo Oil #3	Bluefield	\$258,613
95	Go Mart #12	Charleston	\$257,876
96	Par Mar #23	Fairmont	\$256,888
97	Go Mart #100	Elkview	\$256,368
98	One Stop #8522	Charleston	\$256,290
99	Go Mart #52	Grafton	\$255,538
100	Rollins Market	Clarksburg	\$255,133

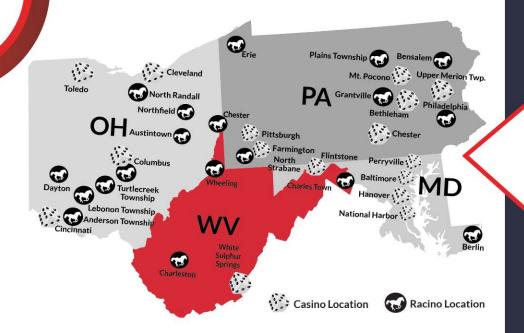
TOP TEN CHAIN RETAILERS



- 2 Little General (107 Stores)
- 3 Sheetz (58 Stores)
- 4 7-Eleven (73 Stores)
- 5 Speedway (60 Stores)6 Turnoutz (37 Stores)
- 7 Par Mar (47 Stores) 8 Kroger Co. (36 Stores)
- 9 R.M. Roach & Sons, Inc. (15 Stores) 10 BFS Foods (33 Stores)

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VIDEO LOTTERY AND TABLE GAMES



HOLLS WOOD

Casino

AT CHARLES TOWN RACES

MOUNTAINEER
CASINO
RACETRACK & RESORT



RACETRACK VIDEO LOTTERY games were implemented in 1994 when the West Virginia Legislature passed the Racetrack Video Lottery Act, making video lottery terminals available to the four racetracks in the state subject to passage of local referendums. In September 1994, three racetracks (Mountaineer Casino Racetrack & Resort, Wheeling Island Hotel, Casino & Racetrack, and Mardi Gras Casino & Resort) began operating with 1,200 video lottery machines. A fourth racetrack (Hollywood Casino at Charles Town Races) began video gaming in September 1997. Games offered are poker, blackjack, keno, and spinning reel types. Effective June 1999, legislative action has allowed mechanical reel coin drop machines. As of June 30, 2018, the West Virginia Lottery Commission had an average of 5,841 terminals available for play at the four racetracks in the state. Racetrack Video Lottery sales were 46.2 percent of total fiscal year 2018 sales.



to 9,000 video lottery terminals to be placed in retailer locations with specific types of West Virginia Alcohol Beverage Control Administration licenses. The first terminals were enabled for play on December 17, 2001. A total of 7,162 terminals were operating at licensed retail locations throughout the state as of June 30, 2018. Limited video lottery sales were 33.7 percent of total fiscal year 2018 sales at 1,303 operating retailer locations.



TABLE GAMES were implemented in fiscal year 2008 when the West Virginia Legislature passed the Racetrack Table Games Act, making table games available to the four racetracks in the state subject to passage of local referendums. In October 2007, two racetracks (Mountaineer Casino Racetrack & Resort and Wheeling Island Hotel, Casino & Racetrack) began operating with poker tables only and added full table games in December 2007. In August 2008, a third racetrack (Mardi Gras Casino & Resort) began operating with poker tables only and added full table games in October 2008. The fourth racetrack (Hollywood Casino at Charles Town Races) began operating full table games on July 1, 2010. Games offered are Poker, Blackjack, Caribbean Stud, Craps, Roulette, Three and Four Card Poker, and other miscellaneous games. Racetrack Table Games sales were 3.2 percent of total fiscal year 2018 sales.



HISTORIC RESORT implemented video lottery and table games in fiscal year 2010 when the West Virginia Legislature passed the Casino Act, which also required the passage of local referendum. In October 2009, The Greenbrier began operating both video lottery and table games. Table Games offered are Blackjack, Roulette and Three Card Poker.

COMPETITION FROM BORDERING STATES

Ohio-

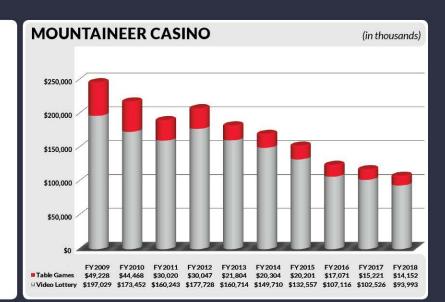
Hollywood Columbus Hollywood Toledo Horseshoe Cincinnati Horseshoe Cleveland Scioto Downs Thistle Downs Hard Rock Rocksino (Northfield Park) Miami Valley Gaming (Lebanon) Belterra Park Hollywood Gaming Dayton Hollywood Mahoning Valley

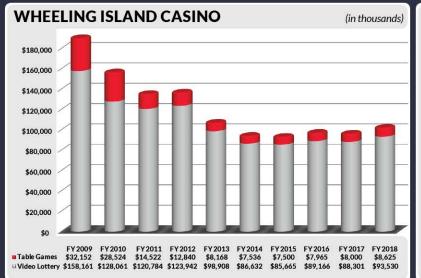
- Pennsylvania

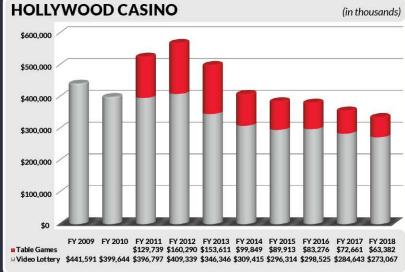
Mohegan Sun Sands Bethlehem Presque Isle Valley Forge Penn National Parx
Harrah's Philadelphia The Rivers
SugarHouse The Meadows
Mount Airy Nemacolin

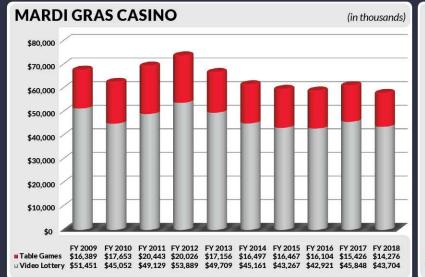
Maryland

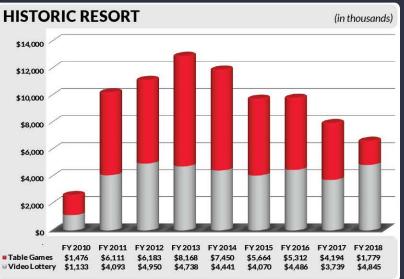
Hollywood Casino Perryville Maryland Live National Harbor Ocean Downs Horseshoe Casino Baltimore

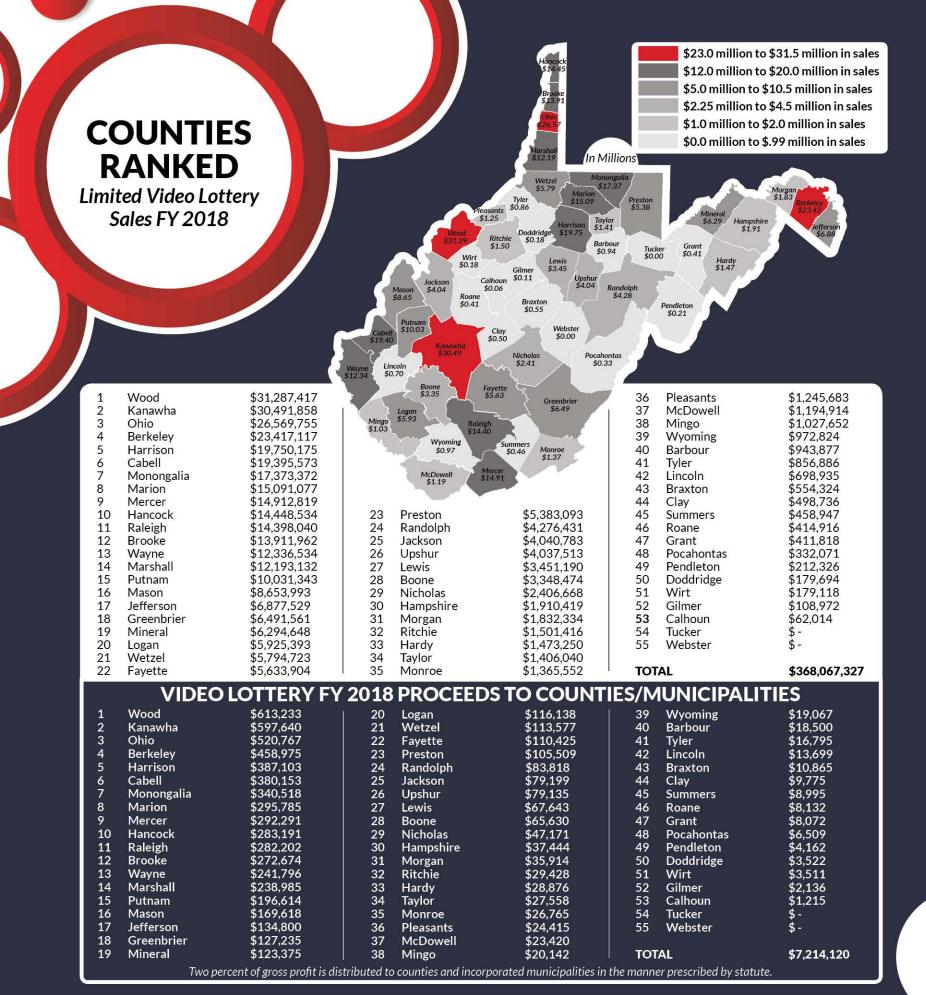


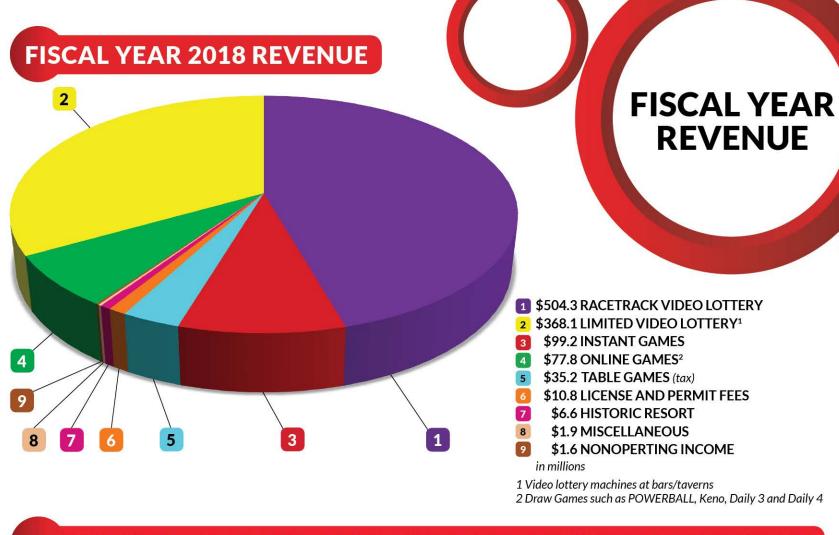




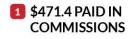






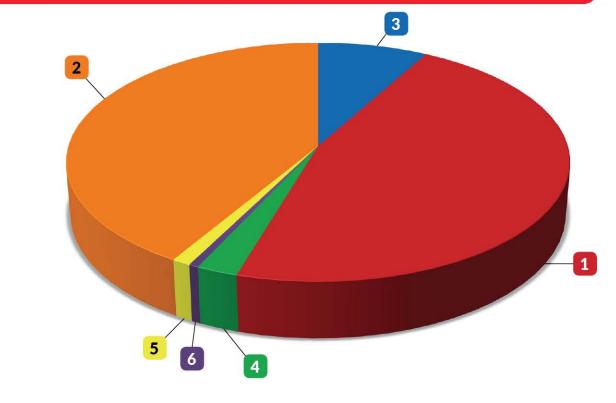


FISCAL YEAR 2018 EXPENSES, DISTRIBUTIONS AND NET INCOME



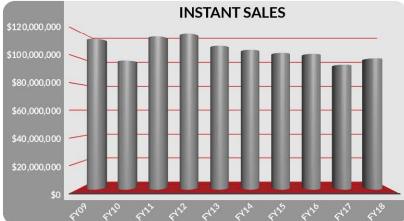
- 2 \$473.9 DISTRIBUTED TO THE STATE OF WEST VIRGINIA
- 3 \$105.2 PRIZES PAID TO TRADITIONAL PLAYERS
- 4 \$33.4 ADMINISTRATIVE EXPENSES
- 5 \$13.5 DISTRIBUTED TO THE CAPITAL REINVESTMENT FUND
- \$7.2 DISTRIBUTED TO MUNICIPALITIES AND COUNTIES

in millions

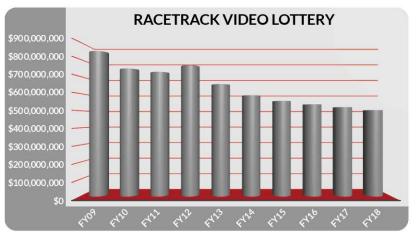




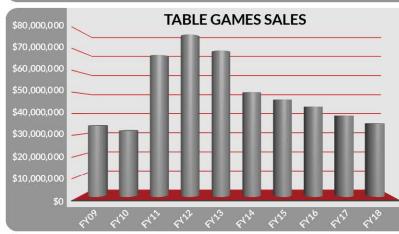
Last Ten Years













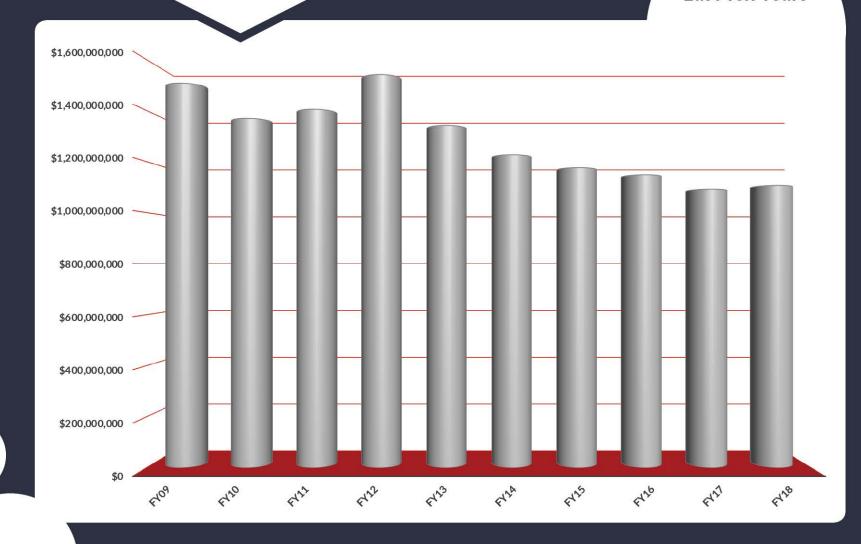
TEN YEAR REVENUE

Detailed Revenue Numbers



FINANCIAL IMPACT

Last Ten Years



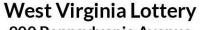
West Virginia Lottery 2018 Progress Report

Produced In-house by West Virginia Lottery Staff

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