



OCTOBER 2018



LAUNCH PAD

Games will launch
September 27, 2018



1001 \$100, \$200, OR \$500 is the new \$20 that is stacked exclusively with, you guessed it, \$100, \$200, and \$500 prizes! Be sure to have this limited edition game on hand.

Ticket 1 of 2!



0993 GEM 7s is the new look of the beloved 7s game. As always, the same great 7s play! It features a top prize of \$7,000 and a doubler. This core game is always a gem-of-a-sales performer.



964 PAC-MAN / MS. PAC-MAN is changing, and Ms.PAC-MAN is taking the stage! She is boasting the same great top prize of \$10,000! She will have her run with a second chance promotion too!

Ticket 2 of 2!



966 WINNING NUMBERS is the new \$3 game that has several quick play games and a chance to win 5X your prize. The top prize is \$30,000! With all these numbers, you only have to count your winnings.



0961 WINNER WINNER CHICKEN DINNER is a fun \$2 game with a quick bonus. It is loaded with \$50 and \$100 prizes! With all of these winners, your players are sure to get clucky!

Note: Ticket art, including features and prize amounts, is merely a sample and may change prior to game launch.

NEXT LAUNCH...

NOV 1, 2018



RED AND GREEN MACHINE
Game # 0976
UPC 7-91157-00976-2
Price \$5



LOS MUERTOS/CASHING SNOW
Game # 0977
UPC 7-91157-00977-9
Price \$2



SCAREDY CASH/SANTA PAWS
Game # 0978
UPC 7-91157-00978-6
Price \$1



10 GRAND
Game # 1032
UPC 7-91157-01032-4
Price \$2



VETERANS' CASH
Game # 0990
UPC 7-91157-00990-8
Price \$1

CONFIRM - ACTIVATE SETTLE - RETURN

CONFIRM:

You must confirm orders as soon as your tickets arrive. This is required for you to be able to activate packs and cash tickets from that order.

Tickets in CONFIRMED status are NOT financial. They are still Lottery property and have no financial bearing on you.

ACTIVATE:

Activate each pack before putting it out for sale. This is needed for winning tickets within a pack to be cashed.

When packs are activated, the billing cycle begins and **packs settle 21 days later**.

SETTLE:

A pack will settle 21 days after activation. The pack will force settle when it is ACTIVATED and then RETURNED in part, or in whole. Settling a pack IS financial. Your Retailer Weekly Invoice reflects your instant total amount due for packs that settle during that weekly reporting period.

RETURN:

Return packs or partial packs through your Field and Marketing Sales Representative. Your Sales Representative will work with you to return slow-moving or ending games for credit.

All of these pack statuses help us more precisely measure your sales and stock to ensure your suggested game orders are more accurate.

Thank you for your patience during the recent conversion, and as we continue to improve our processes and reporting. Our goal is always to provide revenue to worthwhile causes in the State with integrity and transparency.



Game Info

Game # 0961
UPC 7-91157-00961-8
Price \$2
Size 4" x 4"

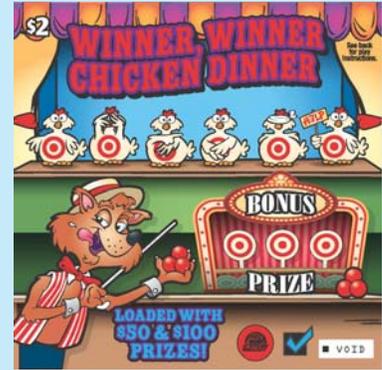
PER PACK	Tickets	100
	Retailer Cost	\$186.00
	Commission (7%)	\$14.00
	Guaranteed Prizes	\$95

Top Prize \$100
* Overall Odds of 1 in 5.21
Prize Payout 64.04%
** Approximate Tickets Printed 720,000

* Overall average odds are determined by dividing the total number of tickets printed by the total number of winners printed.

**Chances of winning and the number of winning tickets are established at the time of printing and will change as prizes are won. For current info on prizes remaining, please call the Lottery or visit wvlottery.com.

How To Play



WINNER WINNER CHICKEN DINNER 0961

UPC 7-91157-00961-8
Price \$2
Size 4" x 4"

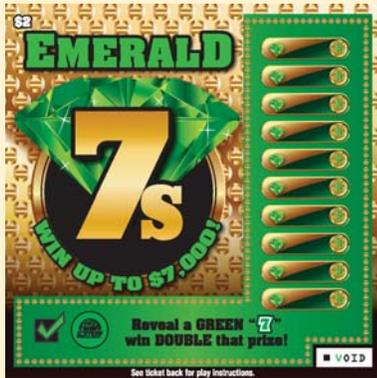
100
\$186.00
\$14.00
\$95

\$100
5.21
64.04%
720,000

Prize	Val Code	Overall Odds 1 in:	# Of Winners
\$2	TWO	11.11	64,800
\$4	FOR	25.00	28,800
\$5	FIV	50.00	14,400
\$8	EGT	133.33	5,400
\$10	TEN	66.67	10,800
\$20	TTY	66.67	10,800
\$50	FTY	382.17	1,884
\$100	HUN	500.00	1,440

Reveal a "CHICKEN LEG", win prize shown for that symbol.
BONUS: Reveal 2 matching symbols, win BONUS PRIZE.

GREAT IN ANY SETTING



GEM 7s 0993
0993
 7-91157-00993-9
 \$2
 4" X 4"

100
 \$186.00
 \$14.00
 117

\$7,000
 4.98
 64.04%
 2,160,000

Prize	Val Code	Overall Odds 1 in:	# Of Winners
\$2	TWO	25.00	86,400
\$3	THR	20.00	108,000
\$4	FOR	33.33	64,800
\$6	SIX	66.67	32,400
\$7	SVN	66.67	32,400
\$10	TEN	40.00	54,000
\$12	TWV	80.00	27,000
\$14	FRN	200.00	10,800
\$21	TON	133.33	16,200
\$70	SVY	1,153.85	1,872
\$177	OSS	20,000.00	108
\$777		60,000.00	36
\$7,000		270,000.00	8

Reveal a colored "7" symbol win DOUBLE the prize shown for that symbol.
 Reveal a BLACK "7" symbol win prize shown for that symbol.

COUNT ON THIS ONE



WINNING NUMBERS
966
 7-91157-00966-3
 \$3
 4" X 6"

80
 \$223.20
 \$16.80
 \$125

\$30,000
 4.41
 65.98%
 560,000

Prize	Val Code	Overall Odds 1 in:	# Of Winners
\$3	THR	10.67	52,500
\$5	FIV	16.00	35,000
\$10	TEN	40.00	14,000
\$15	FTN	40.00	14,000
\$20	TTY	106.67	5,250
\$25	TWF	160.00	3,500
\$30	TRY	320.00	1,750
\$50	FTY	800.00	700
\$100	HUN	4,000.00	140
\$300	THH	8,000.00	70
\$3,000		80,000.00	7
\$30,000		186,666.67	3

Reveal a "5X", win 5 TIMES the prize for the NUMBER or PLAY.
 GAME 1: Match any of YOUR NUMBERS to either WINNING NUMBER, win prize for that number.
 GAME 2: If YOUR NUMBER is higher than THEIR NUMBER, win prize for that PLAY.



\$100, \$200, OR \$500
1001
 7-91157-01001-0
 \$20
 10" x 4"

20
 \$372.00
 \$28.00
 \$200

\$500
 8.80
 71.46%
 240,000

Prize	Val Code	Overall Odds 1 in:	# Of Winners
\$100	HUN	11.43	21,000
\$200	TWH	40.00	6,000
\$500	FVH	923.08	260

Reveal a \$100, \$200, or \$500 symbol, win that amount.

PRIZES THAT CAN TURN TO BIG SALES AT YOUR LOCATION



Find us on FACEBOOK, TWITTER,
INSTAGRAM, and YOU TUBE!

LOTTERY JUST GOT EASIER!

WITH THE CONVENIENCE APP, YOU CAN:

- Check current jackpots
- View recent winners
- Get winning numbers
- Check scratch-off and draw game tickets
- Create a digital playslip



PLAYER CONVENIENCE MOBILE APP IS COMING!

The West Virginia Lottery will have a convenience mobile app available in October 2018!

West Virginia Lottery players will have game information and play slips in the palm of their hands!

Be sure to share the good news with your players.

Be on the lookout for digital play slips! Just scan the code and the terminal will produce your customers' plays!



SECOND CHANCE PROMOTION OCTOBER 21 through DECEMBER 15!

Play the West Virginia Lottery's \$5 Ms. PAC-MAN® scratch-off game OCTOBER 21ST THROUGH DECEMBER 15TH and enter any non-winning tickets to play a game of Ms. PAC-MAN®. Plus, you will be entered into one of **eight (8) weekly drawings for a chance to win one of five (5) \$500 cash prizes**. All eight (8) weeks of non-winning entries will be entered into a GRAND PRIZE DRAWING!

GRAND PRIZE DRAWING!

One lucky player will win \$10,000 CASH!

One lucky player will win a classic Table Arcade Game Console and \$2,000 CASH!

HOW TO ENTER

Visit wvlottery.com and click on the Ms. PAC-MAN® promotion banner. You will be required to complete the free, one-time registration to enter. For each unique non-winning Ms. PAC-MAN® ticket entered, you will receive one (1) entry and a FREE play of the web-based Ms. PAC-MAN® game. Complete the entry form using the 24-digit validation number from any valid, non-winning \$5 Ms. PAC-MAN® ticket (#964). All entries submitted for a drawing will be discarded after the drawing with each week beginning a new entry pool, except GRAND PRIZE which will include all non-winning entries.

ENTRY DEADLINES:

October 27th; November 3rd, 10th, 17th and 24th; and December 1st, 8th and 15th.

DRAWING DATES:

October 30th; November 6th, 13th, 20th and 27th; and December 4th, 11th and 18th.