

### \$5 Addams Family® Fortune - #1100

Play Style: Key Number  
Features: 5X

#### SELLING POINTS

- Win up to \$13,000!
- Addams Family Fun for Halloween and the Holidays!
- Find a "Jack O' Lantern" or "Holly" and Win 5X that Prize!
- Lots of \$50 Winners to be Won!
- Holiday Advertising



Cost Per Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$232.50	50	7-91157-01100-0	\$13,000	4.16	69.5%	\$110

### \$2 Monster Cash / Sweet Winnings - #1101

Play Style: Pair / Key Number  
Features: Doubler

#### SELLING POINTS

- Win up to \$2,000!
- Spooky Halloween Ticket with a Touch of West Virginia Legends!
- A Holiday Ticket Sickenly Sweet!
- Find a "Jack O' Lantern" or "Candy Cane" and Win 2X that Prize!
- Holiday Advertising



Cost Per Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$186.00	100	7-91157-01101-7	\$2,000	4.39	65.6%	\$113

### \$1 Web Winners / Star Bucks - #1102

Play Style: Key Number  
Features: Doubler

#### SELLING POINTS

- Win up to \$1,000!
- Find a "Bat" or "Tree" and Win 2X that Prize!
- Holiday Advertising



Cost Per Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$186.00	200	7-91157-01102-4	\$1,000	4.65	61.5%	\$116





# INSTANT TICKET ORDER SHEET

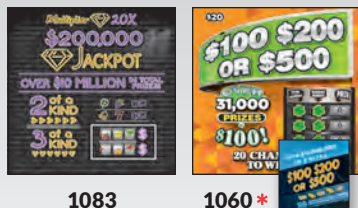
September 2021

**\$20**



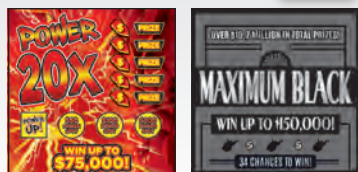
1093

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1083

1060 \*



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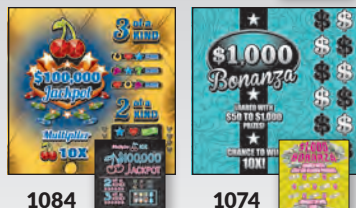
0991 \*

**\$10**



1094

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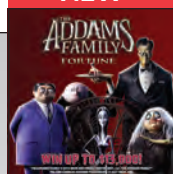
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1065 \*

1040 \*

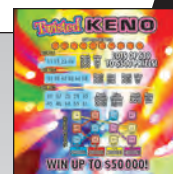
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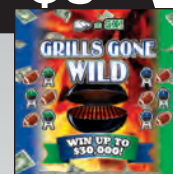
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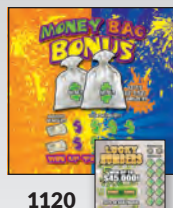
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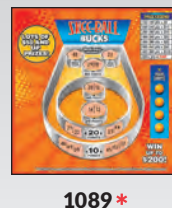
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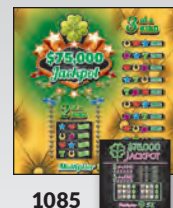
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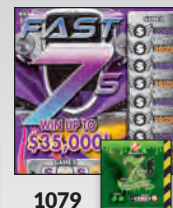
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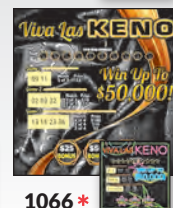
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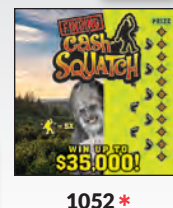
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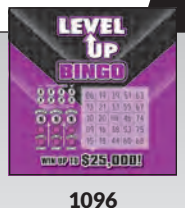


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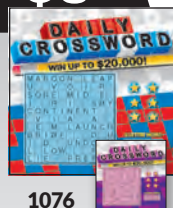


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**\$3**



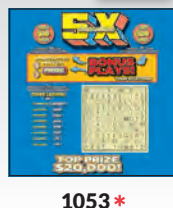
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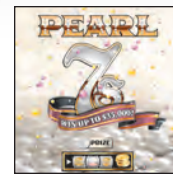
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1072 \*



1053 \*

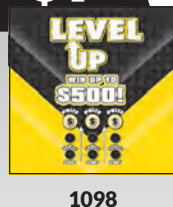


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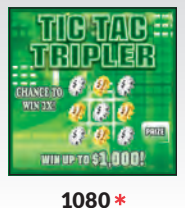
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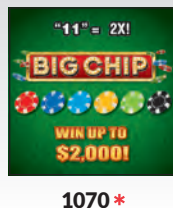
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1080 \*



1070 \*

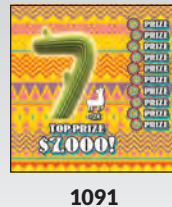
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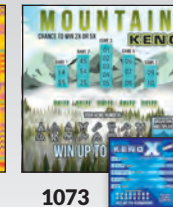
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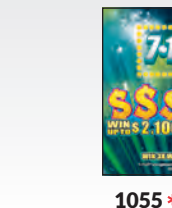
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1055 \*

## EQUIPMENT AND ADVERTISING COMING FOR THE NEW SUPER TICKET!

We have placed the orders and equipment is in production for the dispensers for the new \$10 Super Ticket™. We are also working to create a fun advertising campaign to launch the product line! Your FMSR (sales rep) will have more information and will be installing these in advance of the ticket launch. This will include "coming soon" point-of-sale to hold the space.

We hope you are as excited as we are with the new Super Ticket!

## ELKINS FOREST FESTIVAL

The Lottery is excited that we will be back at the Elkins Forest Festival this year! Visit [wvlottery.com](http://wvlottery.com) and click on "SPECIAL PROMOTIONS" at the top of the page (or in the menu for mobile devices) for more events on the road. We are looking forward to seeing you!

POG compliance should be assessed using the game number, and not the scene image.

Call IGT to order tickets at 888-WV-PLAYS!

[wvlottery.com](http://wvlottery.com)

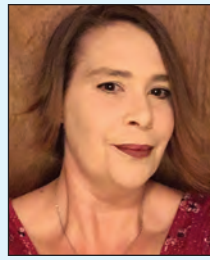
(987-5297)

\* Limited Stock Game



## KNOW YOUR REPS

**Name:** Tabitha Treadway  
**Territory:** Wood, Wirt, Richie, Pleasants, Tyler, Wetzel  
 4 months working with the Lottery



**Q:** What is your favorite thing about working with the Lottery, retailers, and players?

**A:** The contacts; speaking with someone at each location. It is nice to talk to them about what games they like and what sells best in certain stores.

**Q:** What has been your favorite Lottery game?

**A:** Keno Go. It's a game I like for the social entertainment, where you can go somewhere to enjoy a drink and play that game while watching the live results.

**Q:** What is your favorite Lottery memory?

**A:** At my previous job on New Year's Day two years ago a man bought an original Cash Squatch and won the \$35,000 top prize!

**Q:** What are your favorite activities and hobbies?

**A:** I like hanging out with my friends and family and spending time with my grandchildren. Like to play corn-hole and shuffleboard with friends.

**Name:** Ame Lantz

**Territory:** Preston and surrounding counties  
 18 years working with the Lottery



**Q:** What is your favorite thing about working with the Lottery, retailers, and players?

**A:** Seeing different parts of West Virginia and meeting new people.

**Q:** What has been your favorite Lottery game?

**A:** Lotto America because it has the best odds!

**Q:** What is your favorite Lottery memory?

**A:** We had a Retailer Rally in Parkersburg years ago and it was costume themed. We got several retailers to play along and get coordinating costumes. We had lots of fun!

**Q:** What are your favorite activities and hobbies?

**A:** Love to work on my family's farm and watch my kids play sports. I enjoy going trail riding and camping with our horses all around our beautiful state.



## HALLOWEEN TICKETS THAT ARE CREEPY COOL CASH!

The Halloween tickets have arrived and they are spookier and cooler than ever! Be sure to carry them in your store as we will be doing additional advertising for these games. At the \$5 price point, we are excited to debut the Addams Family® Fortune with a top prize of \$13,000. What a spooky good time!



## 24-BIN PLANOGRAM

September 2021

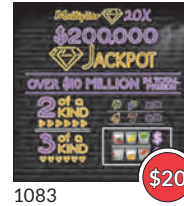
Planogram changes on August 31, 2021.



1093



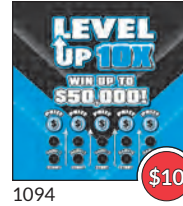
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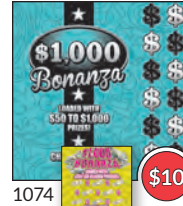
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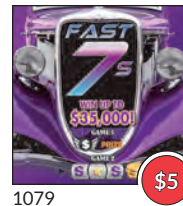
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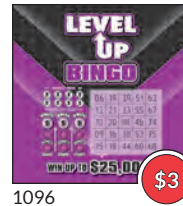
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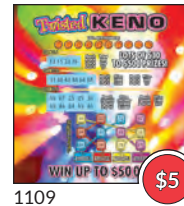
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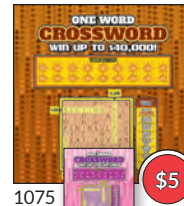
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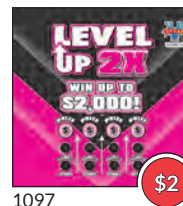
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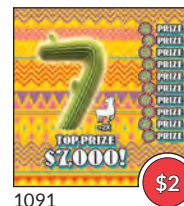
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1101



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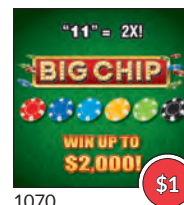
1076



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1102



1070



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## RETURN GAMES (9/1/21 - 9/30/21)



1056



1078



1086

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)









# 28-BIN PLANOGRAM

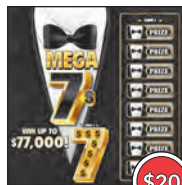
September 2021

Planogram changes on August 31, 2021.



1093

\$20



1090

\$20



1083

\$20



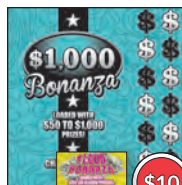
1039

\$20



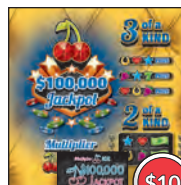
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\$20



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\$10



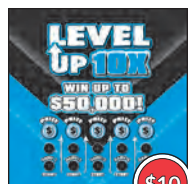
1084

\$10



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\$10



1094

\$10



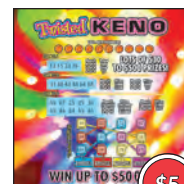
1065

\$10



1088

\$10



1109

\$5



1095

\$5



1079

\$5



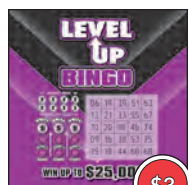
1075

\$5



1120

\$5



1096

\$3



1100

\$5



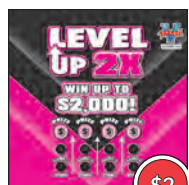
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\$5



1085

\$5



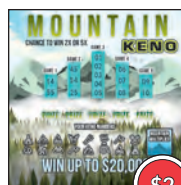
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\$2



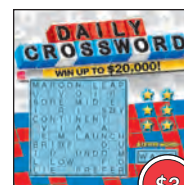
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\$2



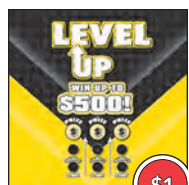
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\$2



1076

\$3



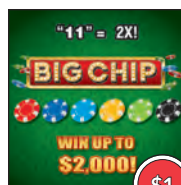
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\$1



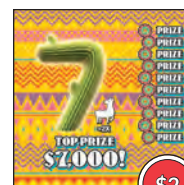
1102

\$1



1070

\$1



1091

\$2

## RETURN GAMES (9/1/21 - 9/30/21)



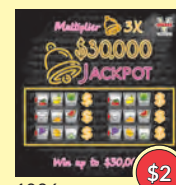
1056

\$10



1078

\$5



1086

\$2

POG compliance  
should be assessed  
using the game  
number, and not  
the scene image.

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

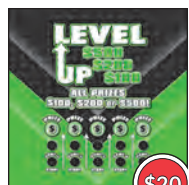
(987-5297)



# 24-BIN PLANOGRAM

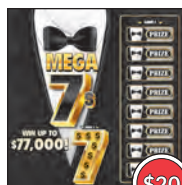
September 2021

Planoqram changes on August 31, 2021.



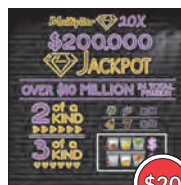
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\$20



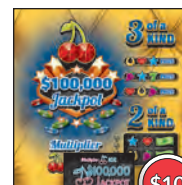
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\$20



1083

\$20



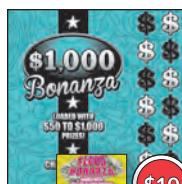
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\$10



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\$10



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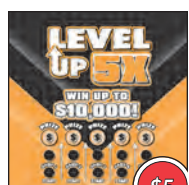
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\$10



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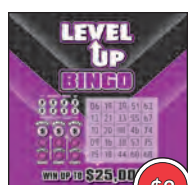
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\$5



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\$5



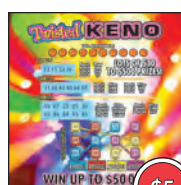
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\$3



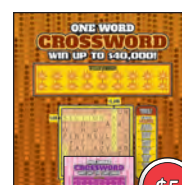
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\$5



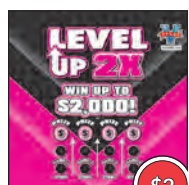
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\$5



1075

\$5



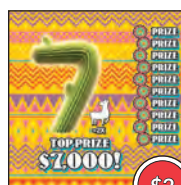
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\$2



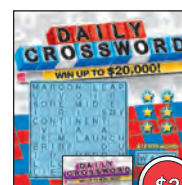
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\$2



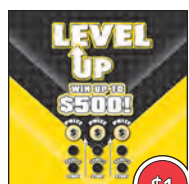
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\$2



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\$3



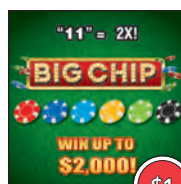
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\$1



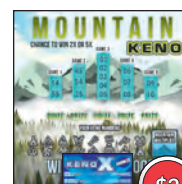
1102

\$1



1070

\$1



1073

\$2

## RETURN GAMES (9/1/21 - 9/30/21)



1056

\$10



1078

\$5



1086

\$2

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

POG compliance should be assessed using the game number, and not the scene image.

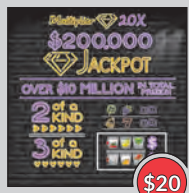




# 20-BIN PLANOGRAM

September 2021

Planogram changes  
on August 31, 2021.



1083

\$20



1084

\$10

OR



1093

\$20



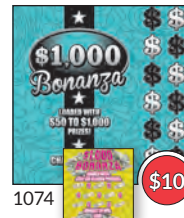
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\$20



1088

\$10



1074

\$10



1094

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1079

\$5



1120

\$5



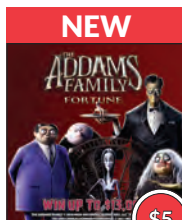
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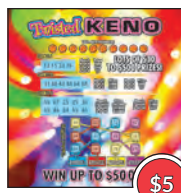
1095

\$5



1100

\$5



1109

\$5



1092

\$5



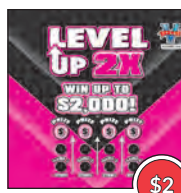
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\$3



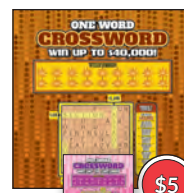
1101

\$2



1097

\$2



1175

\$5



1098

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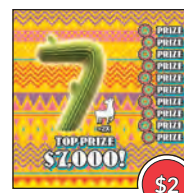
1102

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\$2

## RETURN GAMES (9/1/21 - 9/30/21)



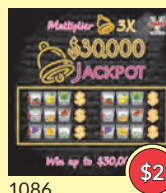
1056

\$10



1078

\$5



1086

\$2

Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)

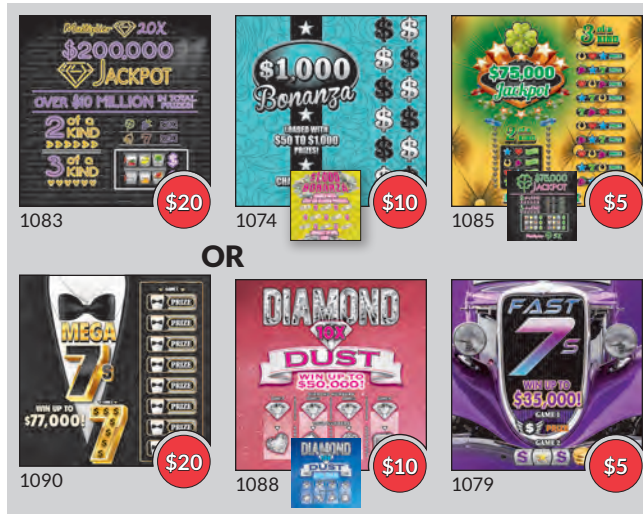
POG compliance  
should be assessed  
using the game  
number, and not  
the scene image.



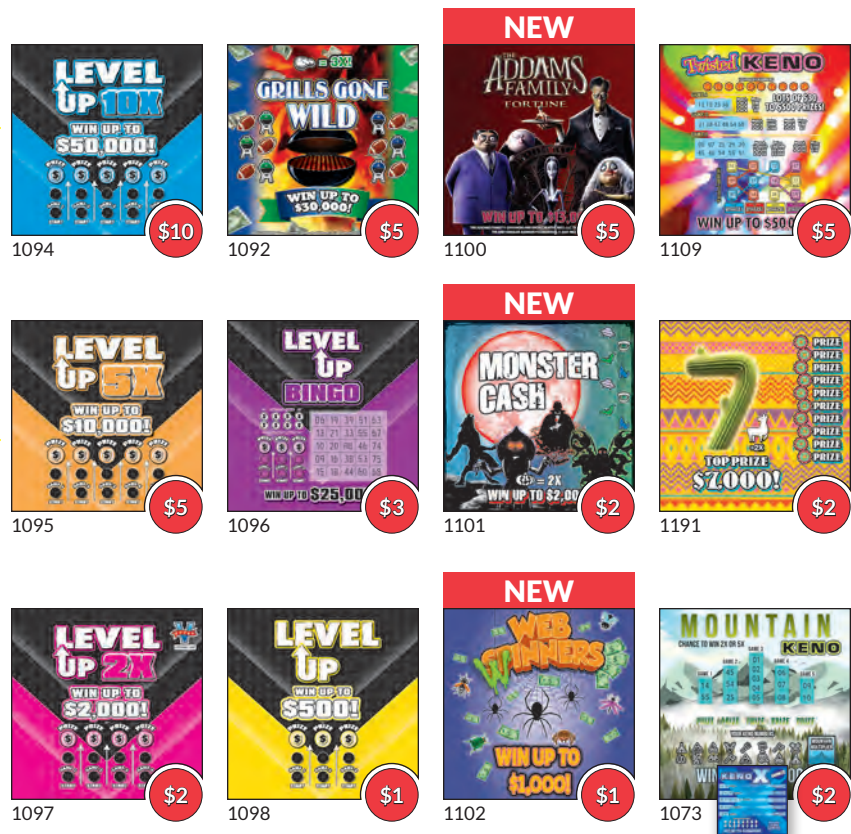
# 16-BIN PLANOGRAM

September 2021

Planogram changes  
on August 31, 2021.



POG compliance  
should be assessed  
using the game  
number, and not  
the scene image.



## RETURN GAMES (9/1/21 - 9/30/21)



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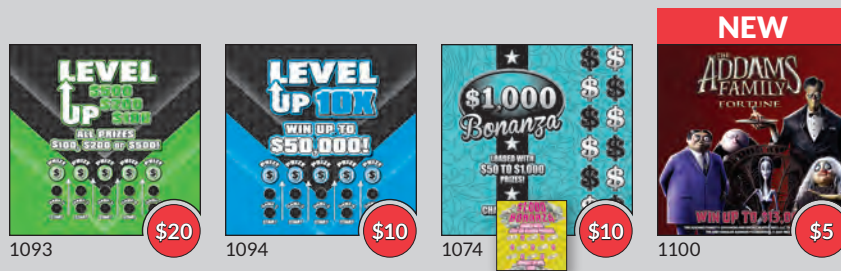
# 12-BIN PLANOGRAM

September 2021

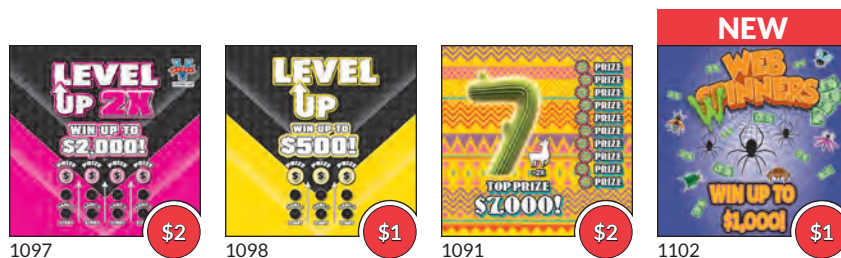
Planoqram changes on August 31, 2021.



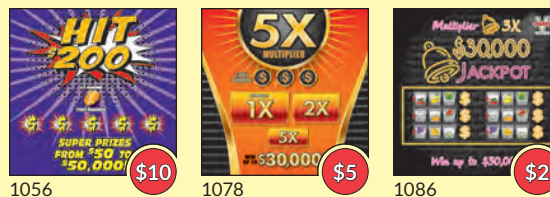
OR



POG compliance  
should be assessed  
using the game  
number, and not  
the scene image.



## RETURN GAMES (9/1/21 - 9/30/21)



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