

\$10 Diamond Dust - #1088

Play Style: Key Number
Features: 10X

SELLING POINTS

- Win Up To \$50,000!
- Chance to Win 10X Your Prize!
- Four Games on a Ticket!



Cost Per Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$372.00	40	7-91157-01088-1	\$50,000	3.81	71.7%	\$190

\$5 SKEE-BALL® Bucks - #1089

Play Style: Skee-Ball

SELLING POINTS

- Everyone's Favorite Game is Now an Instant Ticket!
- Win Up To \$200!
- Quick Total if You Want to Play it Fast!

Cost Per Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$232.50	50	7-91157-01089-8	\$200	4.13	67.9%	\$125



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35TH COLLECT 'N WIN BLOWOUT

JANUARY 9th THROUGH APRIL 27th, 2021!

\$200,000 JACKPOT
 \$100,000 JACKPOT
 \$75,000 JACKPOT
 \$30,000 JACKPOT
 \$5,000 JACKPOT

\$1.3 MILLION IN PRIZES!

VISIT WVLOTTERY.COM FOR MORE INFORMATION

LAST 35TH BLOWOUT COLLECT 'N WIN DRAWING APRIL 27, 2021

The 35th BLOW OUT Collect N' Win second chance promotion ends April 27, 2021! This Grand Prize Drawing includes five winners of \$100,000 each! Customers enter non-winning FIRST TO WIN and JACKPOT Family tickets through April 27, 2021 to collect the symbols on cards for chances to win cash prizes. It is "everyone is back in the game" for the Grand Prize Drawing! Customers log in to the WV Collect 'N Win app or visit our website to enter tickets!

The odds are better than you think! They are based on the number of entries in the drawing, and not everyone enters! Ask players to give those tickets a second chance to enter!



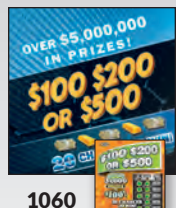
INSTANT TICKET ORDER SHEET

April 2021

\$20



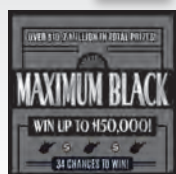
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NEW

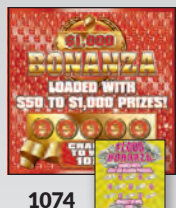
\$10



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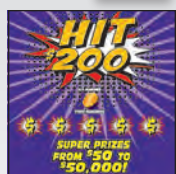
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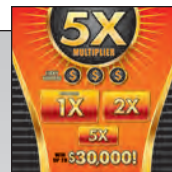
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NEW

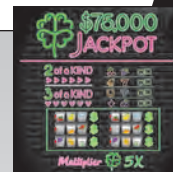
\$5



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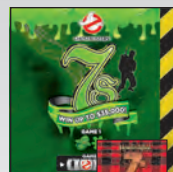
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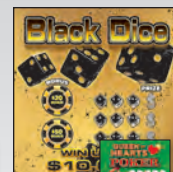
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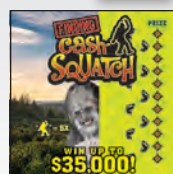
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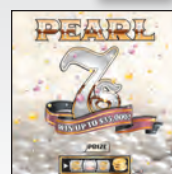
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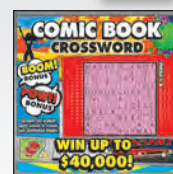
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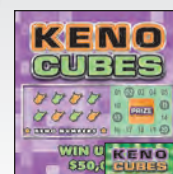
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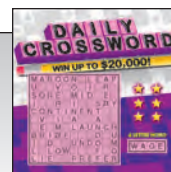


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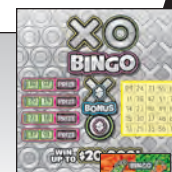


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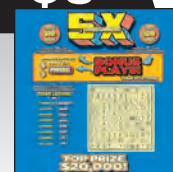
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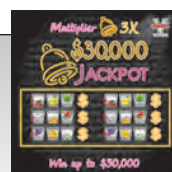


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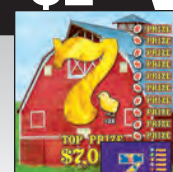
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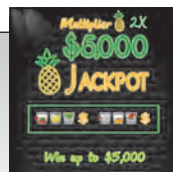


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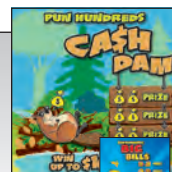


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\$1



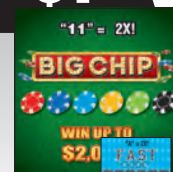
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REQUEST FOR CREDIT POLICY

A Request for Credit form may be submitted to the WV Lottery when there is a validation error or for draw ticket misprints, printer jams, etc. These forms are available on the WV Lottery web page or via your Lottery Rep.

Retailers MUST contact IGT Hotline @ 888-987-5297 to report an incident before the first drawing of the ticket or within 24 hours following the incident (paper jams, unreadable tickets, validation issues, or terminal malfunctions). Lottery tickets printed in error and/or refused by customer may NOT receive credit. This includes ticket stock (lottery ticket paper) being loaded backwards/upside down.

Please speak with your Lottery Rep if you feel more training is needed for your store to prevent clerk error.

To avoid misprints and purchase refusal situations we recommend retailers:

- Always COLLECT the customer's money confirming the purchase amounts BEFORE you press SUBMIT on terminal to print the ticket.
- Ask the player to complete a digital (App barcode) or paper play slip and check the play slip to ensure no stray marks are on the slip – COLLECT the customer's money confirming the purchase amounts BEFORE you press SUBMIT.



Call IGT to order tickets at 888-WV-PLAYS!

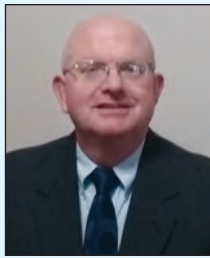
wvlottery.com

(987-5297)

* Limited Stock Game

KNOW YOUR REPS

Name: Ashley Levitt
Territory: Northern Panhandle
 1 year working with the Lottery



Q: What is your favorite thing about working with the Lottery, retailers and customers?

A: My favorite thing about working for the lottery is working with the store to increase sales and then talking with the customers about their playing experiences.

Q: What has been your favorite Lottery game? (The one you wish you could play, but can't so you tell all your friends about.)

A: POWER 20X and POWER 10X because I have had some larger winners in my territory that have been really exciting!

Q: What is your favorite Lottery memory?

A: My favorite lottery memory is working with Roger Hupp 35 years ago when he came into the retail establishment I was managing at the time to help us roll out lottery for the first time.

Q: Tell us about yourself: What are your favorite activities and hobbies?

A: I hope to do more traveling with my wife. I always have a small home improvement project going. And I like hiking, bicycling, reading.

Name: Lisa Lewis
Territory: Central West Virginia
 16 years working with the Lottery



Q: What is your favorite thing about working with the Lottery, retailers and customers?

A: My favorite thing about working for the Lottery is getting to know different people and different lifestyles. I have always been a country girl, and I have learned from my experiences how to adapt; not all things and places are country. It has shown me new perspectives.

Q: What has been your favorite Lottery game? (The one you wish you could play, but can't so you tell all your friends about.)

A: My favorite Lottery game is Lucky Dog. I always loved that game and the dog on there was cute. Since we put it out several times, every time we would bring it back people would get so hyped up. It really brings excitement, even now!

Q: What is your favorite Lottery memory?

A: My favorite Lottery memory is at Retailer rallies. Sandy Sowell, the host, created a lot of excitement with her games and retailers really liked it, many of retailers still reflect on them today.

Q: Tell us about yourself: What are your favorite activities and hobbies?

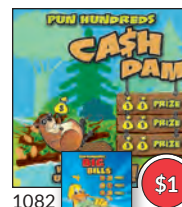
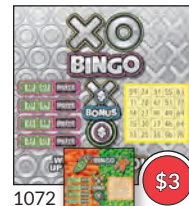
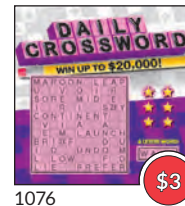
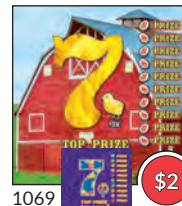
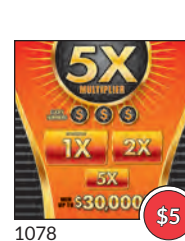
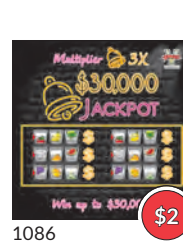
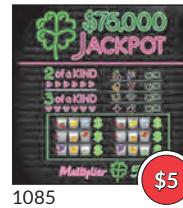
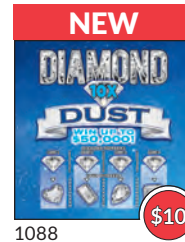
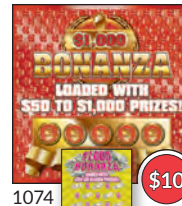
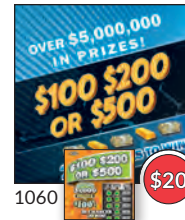
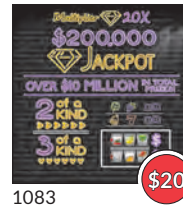
A: My hobbies include spending time with my princess (grandbaby), riding side by sides with my husband and spending time with my eleven rescue cats.

I have really enjoyed working for the lottery. I enjoy my retailers and getting to meet new people.



24-BIN PLANOGRAM

April 2021



RETURN GAMES (4/1/21 - 4/30/21)



Call IGT to order tickets at 888-WV-PLAYS!

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(987-5297)



16-BIN PLANOGRAM

April 2021



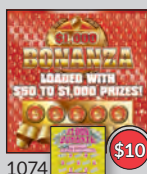
UPCOMING INSTANT TICKETS



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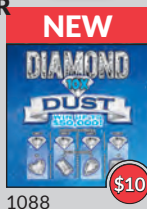


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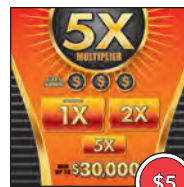
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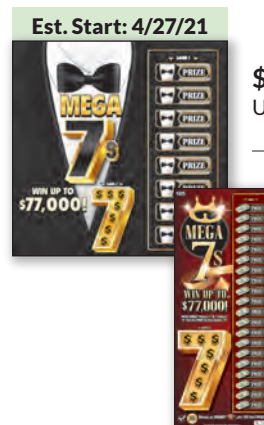
1071



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\$20 - Mega 7s #1090
UPC: 7-91157-01090-4

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	20	\$77,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.44	72.0%	\$190



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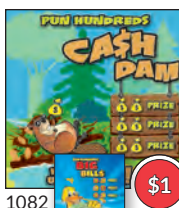
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KEEP 'EM FULL RETAILER PROMOTION

We're excited about our 2021 Keep 'Em Full retailer promotion which highlights best lottery sales practices! Earn lottery promotional tickets or in some specified locations, lottery swag. Follow your bin set planogram, have new games loaded in the bins and keep your lottery bins full. Your Lottery Rep will provide all the details during



their visit and they will assess your lottery practices and leave a "piggy bank" note with the amount you earned on the visit. The "bacon" will be delivered quarterly. Some chain locations and all retailers with less than 12 total bins are not eligible to participate in this promotion.

Need Lottery Assistance?

General/Specific questions about Lottery or Training
Contact your Lottery Rep or WV Lottery Retailer Relations Coordinator, Colleen Sergent, 304-206-8075

Supplies: ticket stock (paper the draw games print on)
IGT Hotline 888-987-5297 option 1

Equipment issues
IGT Hotline 888-987-5297 option 1

Stolen/Damaged Tickets
IGT Hotline 888-987-5297 option 1

Order instant tickets
IGT Tel-Sel 888-987-5297 option 2

Lottery Licensing / Renewals
304-558-0500 x238

Lottery Accounting
304-558-0500 x223

Lottery Security
304-558-0500 x260

TOP INSTANT SALES RETAILERS (DEC. 2020)

1. One Stop #8101 South Charleston
2. Par Mar #84 Elkins
3. Sheetz #234 Weirton
4. Sheetz #585 South Charleston
5. Sheetz #155 Martinsburg
6. Sheetz #241 Martinsburg
7. Quick Check Oak Hill
8. Sheetz #482 Beckley
9. Clark's Pump N Shop #6 Wayne
10. 7-Eleven #2531/17703b Martinsburg

Call IGT to order tickets at 888-WV-PLAYS!

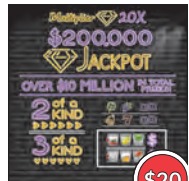
wvlottery.com

(987-5297)



28-BIN PLANOGRAM

April 2021



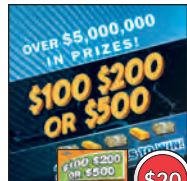
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\$20



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\$20



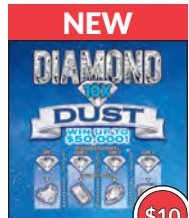
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\$20



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\$20



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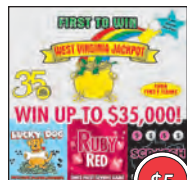
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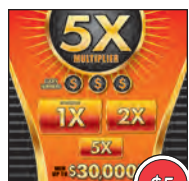
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\$5



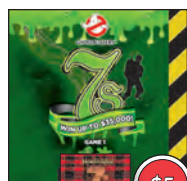
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\$5



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\$5



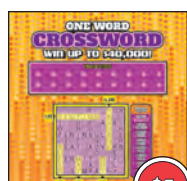
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\$5



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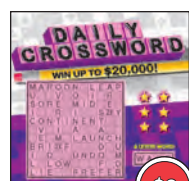
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\$5



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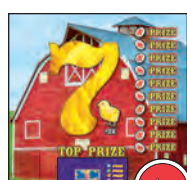
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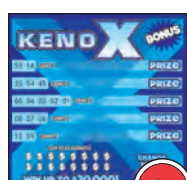
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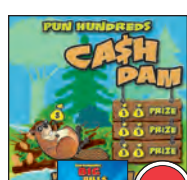
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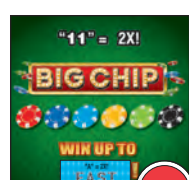
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\$1



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\$1



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\$1

RETURN GAMES (4/1/21 - 4/30/21)



1067

\$5



1049

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Call IGT to order tickets at 888-WV-PLAYS!

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24-BIN PLANOGRAM

April 2021

 1083	 1077	 1060	 1071
 1084	 1074	 1088	 1066
 1085	 1079	 1081	 1068
 1086	 1089	 1078	 1075
 1087	 1069	 1076	 1072
 1080	 1082	 1055	 1073

RETURN GAMES (4/1/21 - 4/30/21)



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(987-5297)



20-BIN PLANOGRAM

April 2021



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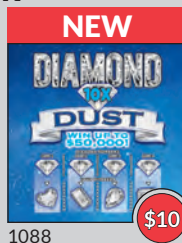


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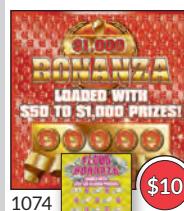
OR



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RETURN GAMES (4/1/21 - 4/30/21)



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Call IGT to order tickets at 888-WV-PLAYS!

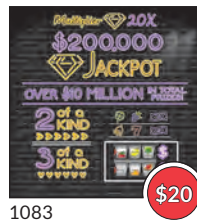
wvlottery.com

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16-BIN PLANOGRAM

April 2021



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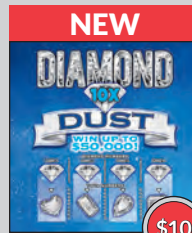


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OR



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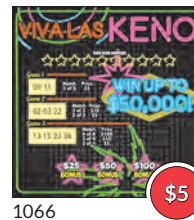
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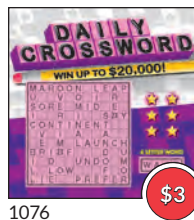
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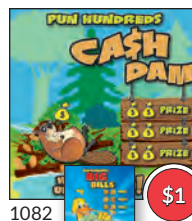
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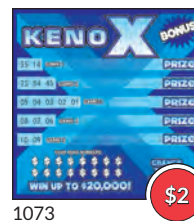
1086



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RETURN GAMES (4/1/21 - 4/30/21)



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12-BIN PLANOGRAM

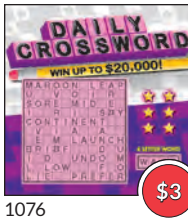



April 2021





OR









RETURN GAMES (4/1/21 - 4/30/21)



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