



### \$5 5X Multiplier - #1078

Play Style: Key Number Match

Features: Multiplier 2X, 5X

#### SELLING POINTS

- Slick Lookin' and Fun!
- Win Up To \$30,000!
- Match to Win in 2X and 5X Play Spots!



Cost Per Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$232.50	50	7-91157-01078-2	\$30,000	4.22	67.5%	\$125

### \$2 Keno-X/Mountain Keno - #1073

Play Style: Key Number

Features: Multiplier 2X, 5X

#### SELLING POINTS

- Fresh Look with the Same Great Prizes!
- Win Up To \$20,000!
- Bonus Multiplier Spot!



Cost Per Pack	Tickets/Pack	UPC	Top Prize	Overall Odds	Prize Payout	Low End \$\$/Pack
\$186.00	100	7-91157-01073-7	\$20,000	4.75	66.6%	\$98

## 2020 VISION RETAILER PROGRAM WINNERS

Thank you to all those retailers that participated in the 2020 VISION sales program. Sales statewide increased thanks to your dedication, which meant more commission and bonuses for most retailers! The goals included receiving auto-shipment of new games at all price points, activating new games within 5 days and accepting the suggested game order with your Tel-Sell representative. March through June saw instant ticket sales increase 47% and that is directly attributed to YOU! Continuing to strive for these points will continue to drive your sales!



#### Winners for the \$500 Gift Cards included:

- |                                      |  |                                |
|--------------------------------------|--|--------------------------------|
| Smoker Friendly #39 . . . . . Wood   | Bigley Piggly Wiggly . . . . . Kanawha | Sheetz #494 . . . . . Putnam   |
| Go Mart #74 . . . . . Wood           | Clark's Pump N Shop #31 . . . Kanawha  | BFS Foods #16 . . . . . Marion |
| Smoker Friendly #9 . . . . . Kanawha | Sheetz #214 . . . . . Upshur           |                                |
| Foxcroft Shell . . . . . Berkeley    | Grove Street Station . . . . . Grant   |                                |

#### Winners for the \$100 Gift Cards included:

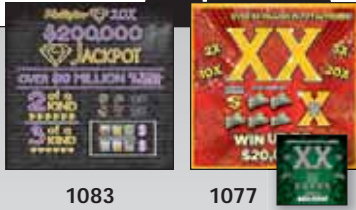
- |   |  |   |
|---|--|---|
| Little General #7540 . . . . . Monongalia | Go Mart #87 . . . . . Fayette          | Mountaineer Mart Phillipi . . . . . Barbour |
| 7-Eleven #36952A . . . . . Mineral        | CJ's Tobacco Shop #1 . . . . . Raleigh | Quiet Dell Exxon . . . . . Harrison         |
| Par Mar #105 . . . . . Wood               | Sheetz #561 . . . . . Raleigh          | Kroger #813 . . . . . Monongalia            |
| Par Mar #20 . . . . . Wood                | Inwood BP . . . . . Berkeley           | Sheetz #349 . . . . . Monongalia            |
| Little General #5000 . . . . . Cabell     | Weis Markets #183 . . . . . Jefferson  | Pt Pleasant Food Mart #115 . . . . . Mason  |
| Kroger #782 . . . . . Cabell              | One Stop #8507 . . . . . Kanawha       | Sheetz #467 . . . . . Putnam                |
| The Loading Zone #600 . . . . . Ohio      | Sunglass Way LLC . . . . . Kanawha     | Smoker Friendly #20 . . . . . Ohio          |
| The Loading Zone . . . . . Ohio           | Little General #4060 . . . . . Logan   | Sheetz #234 . . . . . Hancock               |
| Little General #5165 . . . . . Boone      | Little General #2005 . . . . . Wyoming | BFS Foods #16 . . . . . Marion              |
| Hatfield & McCoy Quick Stop . . . Boone   | Go Mart #65 . . . . . Clay             | Go Mart #84 . . . . . Harrison              |
| Smoker Friendly #6 . . . . . Fayette      | Go Mart #19 . . . . . Nicholas         |   |

Find us on social media

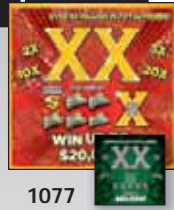




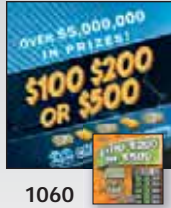
**\$20**



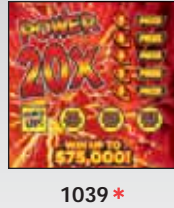
1083



1077



1060



1039 \*

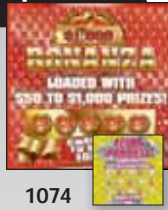


0991 \*

**\$10**



1084



1074



1065



1056 \*



1071



1040 \*

**NEW**



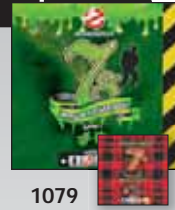
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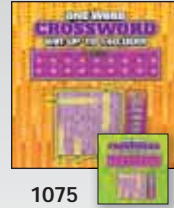
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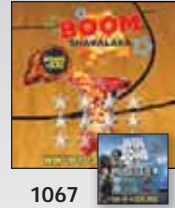
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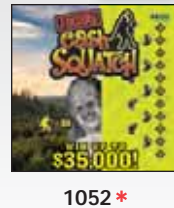
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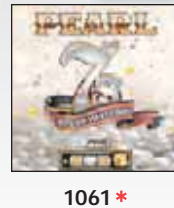
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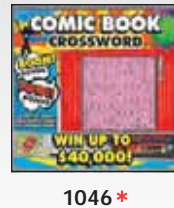
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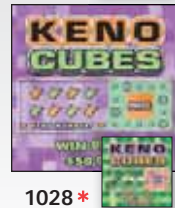
1052 \*



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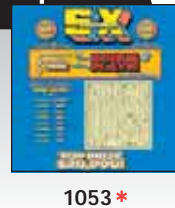
**\$3**



1076



1072



1053 \*

## SKENO COLLECT N' WIN WINNERS!

The fun of the Skeeno Collect N' Win promotion has come to an end. There were more than sixteen thousand entries, so the odds were good if you got in the game! There were weekly winners and a Grand Prize Drawing December 16th, 2020! The Grand Prize winners included:

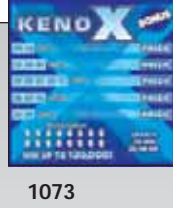
### \$10,000 WINNERS

Melissa P.	Charleston	Patricia S.	Charleston
Ruth H.	Charleston	Julie B.	Verdunville
Rob D.	Charleston		

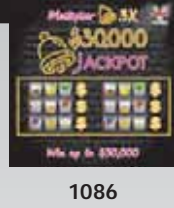
### \$1,000 WINNERS

Shauna F.	Weston	Bonnie V.	West Union
Donna P.	Oak Hill	Karen B.	Cool Ridge
Kevin M.	Fairmont	Adrian S.	Charleston
Ralph L.	Panther	Anthony W.	Charleston
Craig B.	Fairmont	Matthew V.	Inwood
Eric J.	Wheeling	Kaleb O.	Weston
Mark A.	Martinsburg	Charolett P.	S Charleston
Austin G.	Charleston		

**\$2**



1073



1086



1055



1069

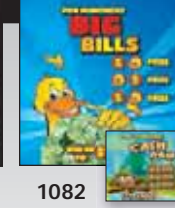


1049 \*

**\$1**



1087



1082



1080



1070 \*





# KNOW YOUR REP

Name: Jerri Hamaker  
 Territory: Logan and surrounding areas  
 35 years working with the Lottery



Q: What is your favorite thing about working with the Lottery, retailers and customers?

A: The retailers are like my extended family. I have heard about all their family and some we have even been through life events together. The retailers know me as the Lottery Lady and when they see me again that's what they call me. You have a bond and it's like being in one big family. It's always so good to see them and reminisce.

Q: What has been your favorite Lottery game? (The one you wish you could play, but can't so you tell all your friends about.)

A: Lucky Dog was one of my favorites. Lots of \$100 winners and people would call it the bone. It was a very popular game. The Jackpots being high are always good! The First Anniversary Grand Game was really fun and we had a big celebration with it. This was back when only the representative delivered tickets to the retailers. I realized someone won and that I was delivering winners. It was fun.

Q: What is your favorite Lottery memory?

A: My favorite Lottery Memory is the first day we sold tickets. The people were so excited. I was the bear dancing around and I had my family there. It was a lot of excitement that the lottery was in West Virginia.

Q: Tell us about yourself: What are your favorite activities and hobbies?

A: My favorite thing to do is spend time with my sisters, which is my highlight! We really enjoy going to Broadway shows and having girl time.

*It's been a great 35 years so far; the excitement and experiences, seeing West Virginia and meeting all the people. - Jerri*

## TOP INSTANT SALES RETAILERS (NOV. 2020)

1. One Stop #8101 ..... South Charleston
2. Par Mar #84 ..... Elkins
3. Sheetz #234 ..... Weirton
4. Quick Check ..... Oak Hill
5. Go Mart #50 ..... Beckley
6. Sheetz #585 ..... South Charleston
7. Bob's Mini Mart ..... Mill Creek
8. Sheetz #254 ..... Morgantown
9. Sheetz #155 ..... Martinsburg
10. One Stop #8109 ..... South Charleston



# 24-BIN PLANOGRAM

March 2021


## RETURN GAMES (3/2/21 – 3/31/21)

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Call IGT to order tickets at 888-WV-PLAYS!

wvlottery.com

(987-5297)





# 16-BIN PLANOGRAM

March 2021



# UPCOMING INSTANT TICKETS



1083



1077



1074

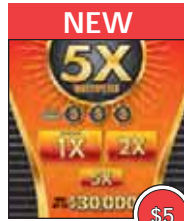
OR



1071



1065



1078



Est. Start: 3/30/21

**\$10 - Diamond Dust . . . . . #1088**  
UPC: 7-91157-01088-1

Cost/Pack	Tickets/Pack	Top Prize
\$372.00	40	\$50,000
Overall Odds	Prize Payout	Low End \$\$/Pack
3.81	71.7%	\$190



1084



1081



1079



1066

**\$5 - SKEE-BALL® Bucks . . . . . #1089**  
UPC: 7-91157-01089-8

Cost/Pack	Tickets/Pack	Top Prize
\$232.50	50	\$200
Overall Odds	Prize Payout	Low End \$\$/Pack
4.13	67.9%	\$125



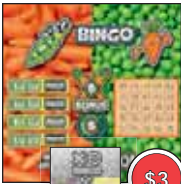
Est. Start: 3/30/21



1085



1076



1072



1055

## TIPS & TRICKS

### HELPING PLAYERS USE THE CONVENIENCE APP

Do you have players who could benefit from using the WV Lottery convenience app? Have you ever tried the app yourself?

There are many helpful and informative features on the WV Lottery convenience app. It can help your customers get more out of the games they love.

A helpful feature in the app is the Ticket Checker, which allows them to scan a WV Lottery ticket to see if it is a winner.

Another helpful feature is the Draw Game Ticket Builder. While customers cannot purchase from the app, they can build their draw game ticket just the way they want and save it.

They bring it to you to scan the digital barcode like any other play slip and purchase the ticket with less contact.



Other features include watching live drawing results for Keno

Go, looking up past draws for all games, and instant ticket information and remaining prizes for all active games.

We recommend you download and familiarize yourself with it so if customers have questions, you can guide them to the app and save both of you time in the long run. Just visit the Android Play Store or Apple App Store and search "WV Lottery" to download.

## NEXT 35TH BLOWOUT COLLECT 'N WIN DRAWING MARCH 31ST, 2021

The 35th BLOW OUT Collect N' Win second chance promotion runs through April 27th, 2021! We have already had monthly winners and there are still more to come! The next drawing will be March 31st, with the entry deadline March 30th. The Grand Prize Drawing, including five winners of \$100,000 each, is at the end of April!

Customers enter non-winning FIRST TO WIN and JACKPOT Family tickets through April 27th, 2021 to collect symbols on cards for chances to win cash prizes. Customers can only win once for all three monthly drawings, but it is "everyone is back in the game" for the Grand Prize Drawing. Customers log into the WV Collect 'N Win app or visit our website to enter tickets!

Be sure to have these tickets in stock as we promote them with digital ads, posters, and television!



**Call IGT to order tickets at 888-WV-PLAYS!**

wvlottery.com

(987-5297)



# 28-BIN PLANOGRAM

March 2021



1083

\$20



1077

\$20



1060

\$20



1039

\$20



1083

\$20



1074

\$10



1065

\$10



1040

\$10



1084

\$10



1071

\$10



1081

\$5



1066

\$5



1078

\$5



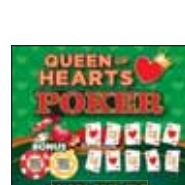
1079

\$5



1067

\$5



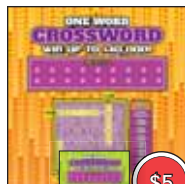
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\$5



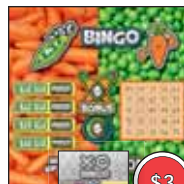
1085

\$5



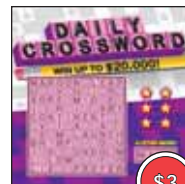
1075

\$5



1072

\$3



1076

\$3



1050

\$5



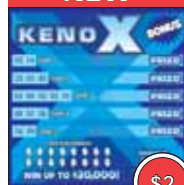
1086

\$2



1069

\$2



1073

\$2



1055

\$2



1026

\$5



1087

\$1



1082

\$1



1080

\$1



1070

\$1



1059

\$1

**RETURN GAMES**  
(3/2/21 – 3/31/21)

Call IGT to order tickets at 888-WV-PLAYS!

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(987-5297)





# 24-BIN PLANOGRAM

March 2021

1083 \$20

1077 \$20

1060 \$20

1071 \$10

1084 \$10

1074 \$10

1065 \$10

1066 \$5

1085 \$5

1079 \$5

1081 \$5

1068 \$5

1086 \$2

1067 \$5

1078 \$5

1075 \$5

1087 \$1

1069 \$2

1076 \$3

1072 \$3

1080 \$1

1082 \$1

1055 \$2

1073 \$2

**RETURN GAMES (3/2/21 – 3/31/21)**

1050 \$5

1026 \$5

1059 \$1

Call IGT to order tickets at 888-WV-PLAYS!

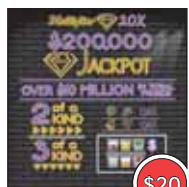
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(987-5297)



# 20-BIN PLANOGRAM

March 2021



1083

\$20



1039

\$20



1065

\$10

OR



1077

\$20



1071

\$10



1074

\$10



1084

\$10



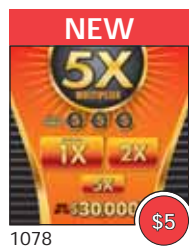
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\$5



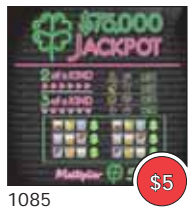
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\$5



1078

\$5



1085

\$5



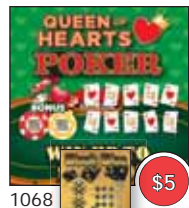
1075

\$5



1066

\$5



1068

\$5



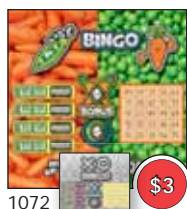
1086

\$2



1076

\$3



1072

\$3



1081

\$5



1087

\$1



1082

\$1



1073


\$2



1055

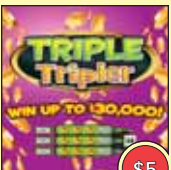
\$2

**RETURN GAMES (3/2/21 – 3/31/21)**




1050

\$5



1026

\$5



1059

\$1

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# 16-BIN PLANOGRAM

March 2021

1083 \$20

1077 \$20

1074 \$10

OR

1071 \$10

1065 \$10

1078 \$5

1084 \$10

1081 \$5

1079 \$5

1066 \$5

1085 \$5

1076 \$3

1072 \$3

1055 \$2

1086 \$2

1087 \$1

1082 \$1

1073 \$2

**RETURN GAMES (3/2/21 – 3/31/21)**

1050 \$5

1026 \$5







1059 \$1














# 12-BIN PLANOGRAM




March 2021

 1065	 1071	 1066
OR		
 1083	 1074	 1079

  
1081

 1084	 1086	 1078	 1076
 1085	 1087	 1082	 1055

**RETURN GAMES (3/2/21 – 3/31/21)**

 1050	 1026	 1059
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